

YAYASAN
JCORP

Growing Greatness Uplifting Lives

ABRIDGED REPORT 2023

ABOUT THIS REPORT

Growing Greatness, Uplifting Lives

Our 2023 annual report cover captures the spirit of every individual that is part of Yayasan JCorp – vibrant, motivated and inspiring. Embracing sustainability, our unwavering commitment to society is channelled through our key areas of Education; Arts, Culture and Heritage; Environment and Community Well-being. Through strategic initiatives and dynamic partnerships, we have fostered holistic development, empowering individuals and communities alike while safeguarding the environment for future generations. For us at Yayasan JCorp, it is truly about Growing Greatness and Uplifting Lives.



**SCAN TO VIEW
YAYASAN JCOP
ANNUAL REPORT AR2023**

ABOUT THIS REPORT

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CREATING GREATER IMPACT

Yayasan JCorp's Transformation Journey 2024-2028

Yayasan JCorp is elevating our service to communities nationwide as we embark on our transformation process mapped out by our Strategic Planning 2024-2028. In the next level of growth, the Foundation is committing our efforts and resources into improving the quality of life of communities. This is by ensuring that we play our role as an effective system integrator between Johor Corporation (JCorp), its Group of Companies and all external parties who share our goals in contributing to people and the planet.

Our transformation places five effective strategies in place as we strengthen the areas of funding, brand positioning, competencies, programme and processes improvements, and digitalisation. With a robust structure that is aligned with Environment, Social and Governance (ESG) principles and the United Nations Sustainable Development Goals (UNSDGs), we are confident that our strategies will enhance our four key areas of Education; Arts, Culture and Heritage; Environment and Community Well-being.

As we continue to engage the community, we advocate our aspirations for each of our key areas, which is to develop good citizens, preserve our heritage, care for the environment and nature, and uplift the underprivileged. We believe in growing together with our stakeholders to create greater and enduring impacts for all.



MTP:

CREATE A BETTER LIFE

Vision

A leading institution that provides a platform to improve the quality of life and socio-economic well-being of people from all walks of life

Agenda –
what does YJC
need to do?



Implementation
of ESG Agenda

As an ESG
Advocator
& System
Integrator



Education

► Aspirations

► What is the desired outcome?

DEVELOP USEFUL CITIZENS

- Assist underserved Malaysians with access to quality education
- Enhance employability of underserved citizens
- Create disruptors - talents equipped with skills for the future

YJC's
Transformation

► Enablers

Sustainable
Funding

Strong
Brand

CREATING GREATER IMPACT

Role

Yayasan JCorp, the Corporate Social Responsibility arm of Johor Corporation, plays a significant role in creating a greater and recognised impact both locally and internationally



Digitalisation



High quality and high impact programmes



Strategic collaborations



Arts, Culture & Heritage



Environment



Community Well-Being

PRESERVING OUR HERITAGE

- Be Johor’s champion for arts, culture and heritage
- Revitalise Johor as a preferred tourist destination

CARE FOR ENVIRONMENT & NATURE

- Green and net zero Johor
- Lead JCorp Group’s Green agenda
- Raise Johor as a biodiversity hub – mangrove trees, national park, etc.

UPLIFTING THE UNDERPRIVILEGED

- Enhance credibility and trust among key stakeholders
- Excel in achieving outcome & improving the quality of life
- Be a trusted partner in implementing disaster recovery efforts/ supporting the community

Increased Competencies

Processes & Governance

Improved Culture

Digitalisation & Data Analytics

Strategic Partnerships

CREATING GREATER IMPACT



EDUCATION

Total investment of

RM1.33 million
in education initiatives

10 programmes implemented with
participation of more than **4,000**
students from **106** schools and universities

Engaged more than **40** personnel who
assisted us in implementing our programmes

For more information regarding our contribution to Education, please refer to our
Focus Area – Education on pages 12 to 23.



ARTS, CULTURE & HERITAGE

RM803,000 allocated for
events

Supported **6** events

520 local artists and entrepreneurs

Involved more than **30,000**
people from local communities, and
local and international tourists

RM50,000 in income
generated for local artist

For more information regarding our contribution to Arts,
Culture and Heritage, please refer to our Focus Area –
Arts, Culture and Heritage on pages 24 to 31.



CREATING GREATER IMPACT



ENVIRONMENT



COMMUNITY WELL-BEING

RM1.8 million spent on environmental initiatives

Engaged more than **1,000** participants in our activities

Contributed to more than **1,000** beneficiaries from various communities

Collected more than **300 kg** garbage from clean-up activities

50 coral reefs planted

For more information regarding our contribution to the Environment, please refer to our Focus Area – Environment on pages 32 to 45.

RM1.4 million spent on welfare, health, disaster relief and projects

Worked with **500** volunteers

10,000 individual lives touched

For more information regarding our contribution to Community Well-being, please refer to our Focus Area – Community Well-being on pages 46 to 59.



We are dedicated to advancing the UNSDGs through our committed efforts. Our contributions toward realising these global objectives are detailed comprehensively on pages 12 to 59.

CORPORATE INFORMATION

COMPANY NAME:

Yayasan Johor Corporation
(A Company Limited by Guarantee
Incorporated in Malaysia)

PLACE AND DATE OF INCORPORATION:

Malaysia, 9 June 1997

COMPANY REGISTRATION NUMBER:

199701018871 (434368-M)

REGISTERED & OPERATIONAL ADDRESS:

Registered Address

Level 14, Menara KOMTAR Johor Bahru City Centre
80000 Johor Bahru, Johor

Operational Address

Level 18, Menara KOMTAR Johor Bahru City Centre
80000 Johor Bahru, Johor

COMPANY AUDITOR:

Azman, Wong, Salleh & Co.

Suite 2 & 3, Level 20, Menara KOMTAR Johor Bahru City Centre
80000 Johor Bahru

COMPANY ACTIVITIES:

The foundation is a charitable organisation that receives, plans, manages and administers funds for the purposes of welfare, education, entrepreneurial development and technical training.

YAYASAN JCORP'S EMPLOYEES



Seated from left to right

- **RUZIANA HUSSIN** Senior Executive
- **SHARIFAH HASYIMAH SYED MOHD NAZAR** Executive
- **WAN SU ALI** General Manager
- **ZAIDATUL ZURITA ABDUL RAHMAN** Chief Executive Officer
- **ROSITA MD ALI** Manager
- **NORASHIKIN KHAMSAANI** Senior Executive

Standing from left to right

- **NORA ISMAIL** Executive
- **MUHAMMAD MUNIR MAZLAN** Executive
- **SHAHRAZALI SAHLAN** Deputy Manager
- **MOHAMMAD SYAFIQ MISKON** Executive
- **MUHAMAD SHARIF MOHD ABDUL LATIF** Executive
- **MAZIANA MOHD RASUL** Executive

CHAIRMAN'S MESSAGE

“



In 2023, the country gradually emerged from the pandemic and the recovery has returned us to familiar grounds, giving Yayasan Johor Corporation (Yayasan JCorp) the opportunity to fill our calendar with impactful initiatives. The Foundation harnessed its strength and together with our partners, we continued to amplify our role as the system integrator between Johor Corporation (JCorp) and its Group of Companies and various external stakeholders in executing the Group's sustainability and ESG agenda.

Yayasan JCorp's Strategic Planning 2024- 2028 roadmap that was crafted in 2023 came into fruition, as we were able to materialise our initiatives through the four core pillars of Education; Arts, Culture and Heritage; Environment and Community Well-being. During the year under review, each of our pillars continued to achieve milestones, driving progress and sustainable impact.

”

ROZAINI MOHD SANI

Chairman of Yayasan Johor Corporation



**SCAN TO VIEW
CHAIRMAN VIDEO**

CHAIRMAN'S MESSAGE



RECOGNISING OUR PARTNERS

I would like to express my deepest gratitude to all parties who have embarked on this journey with us. I thank the authorities and regulators, especially the Ministry of Education, the Johor State Education Department and the Johor State Islamic Council for their support and insights that has enabled us to seamlessly realise our goals.

To our various partners, including JCorp and its Group of Companies, Malaysia Professional Accountancy Centre (MyPAC), Temasek Foundation, Johor Cerebral Palsy Association, Tunku Laksamana Johor Cancer Foundation, Raja Zarith Sofiah of Johor Foundation, Department of Skills Development, Malaysian Employers Federation, Department of Social Welfare, and Southern Volunteers, thank you for sharing our vision in fostering positive changes.

ACKNOWLEDGEMENTS

We warmly welcome Yayasan JCorp's new Chief Executive Officer, Puan Zaidatul Zurita Abdul Rahman, who is also the Head of Sustainability for JCorp. I believe that under her stewardship, Yayasan JCorp will make significant strides in advancing our sustainability initiatives for the betterment of our communities and the environment as we benchmark ourselves against other international foundations.

In giving their utmost dedication, I extend my appreciation and gratitude to our employees, volunteers and community members for continuously supporting our role as a system integrator. As we take on another year with vigour, may we continue to leave a profound mark by uplifting lives and building a better future for all.



MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

“

It gives me great pleasure to present Yayasan Johor Corporation's (Yayasan JCorp) Annual Report 2023 as the new CEO of the Foundation as well as the Head of the Group Sustainability for Johor Corporation (JCorp).

2023 has been a productive year in realising our objectives of fostering a prosperous, sustainable, and vibrant future for our communities and, at the same time, doing our part for the environment. It is also a significant year for us, as we have distinctively carved out our role as a system integrator between JCorp, its Group of Companies (JCorp or the Group) and all external parties who are aligned with our goals.

We continue to engage communities to drive sustainable growth via our four core pillars of Education; Arts, Culture and Heritage; Environment and Community Well-being. While our initiatives are aligned with and meant to contribute to the United Nations Sustainable Development Goals (SDGs), we recognise that the only way to effect positive change is through real, measurable and tangible impacts.

”

ZAIDATUL ZURITA ABDUL RAHMAN

Chief Executive Officer



**SCAN TO VIEW
CEO VIDEO**



MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



RM6.6 million

towards funding various CSR programmes, engaging communities and stakeholders

2023'S EXPENDITURE

In 2023, Yayasan JCorp invested RM6.6 million towards funding various CSR programmes, engaging communities and stakeholders. These investments were funded by contributions from JCorp and its Group of Companies, supplemented by external contributions. Additionally, throughout 2023, the Foundation received donations in-kind comprising books, computers, seedlings and volunteer time from our strategic partners.

LOOKING TO THE FUTURE

As the new CEO of Yayasan JCorp, I will continue building upon the legacy left behind by my predecessors. My aspirations in leading the Foundation would be to go beyond Johor, bringing our scope to a national and global stage.

The future of the Foundation lies in unlocking greater impact for our stakeholders. To this end, Yayasan JCorp has kickstarted our Strategic Planning 2024-2028 which encompasses five key strategies. These strategies aim to grow the Foundation in a sustainable manner and help build a distinctive brand for us to be known for our ESG advocacy, collaborations, digital fluency and innovation.

Thus, we believe that integrating digitalisation into our processes will facilitate the funding process and expand our reach to potential partners and our community. It will also enable more efficient implementation of our programmes as well as the tracking of its impact. This will lead to formulating better strategies so we can truly make a difference in people's lives.



ACKNOWLEDGEMENTS

In closing, I take the opportunity to thank JCorp and its Group of Companies for assisting us in realising our initiatives. We are also grateful to the partners who we have collaborated with throughout the years, including authorities and regulators, foundations, volunteers and the members of the media. Finally, I would like to thank the solid team behind Yayasan JCorp that continues to believe in and commit tirelessly to our values and actions. As we move into another year of meaningful initiatives and collaborations, let us embrace a shared vision of making a lasting impact on society and ensure a legacy of positive change for generations to come.

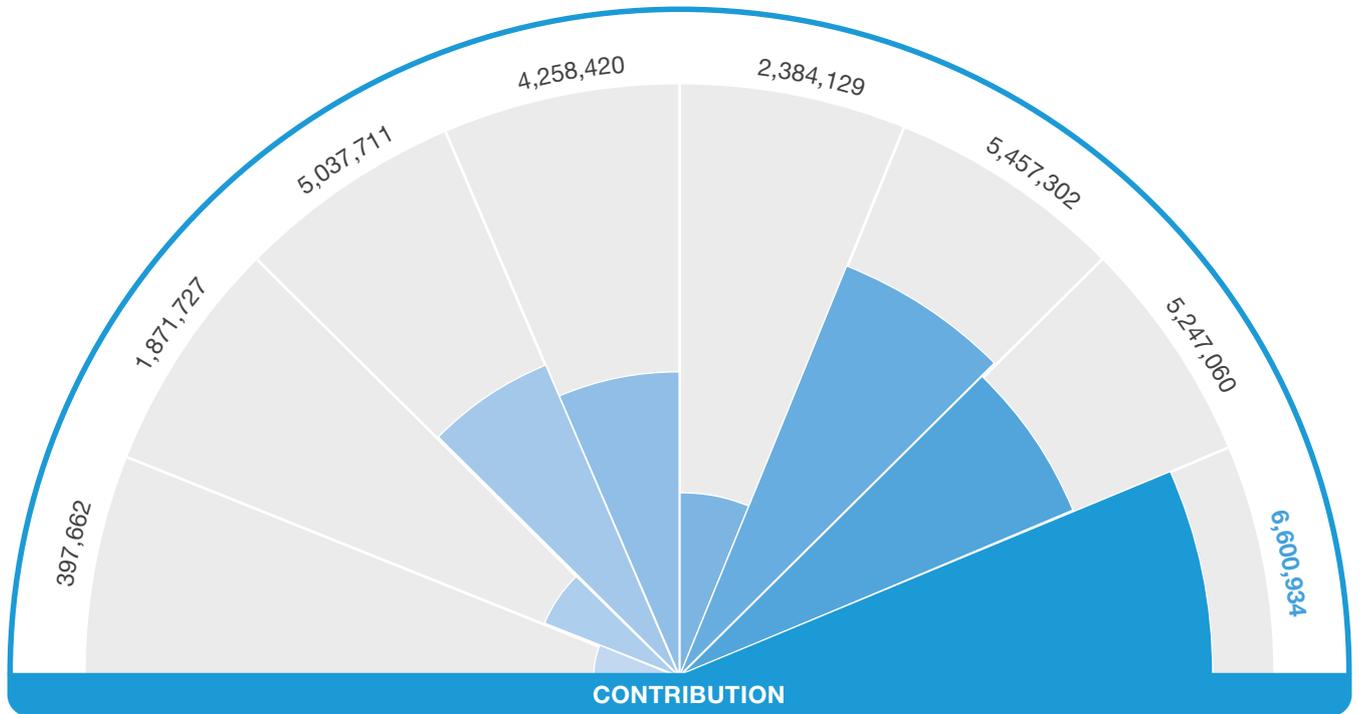
BOARD OF TRUSTEES



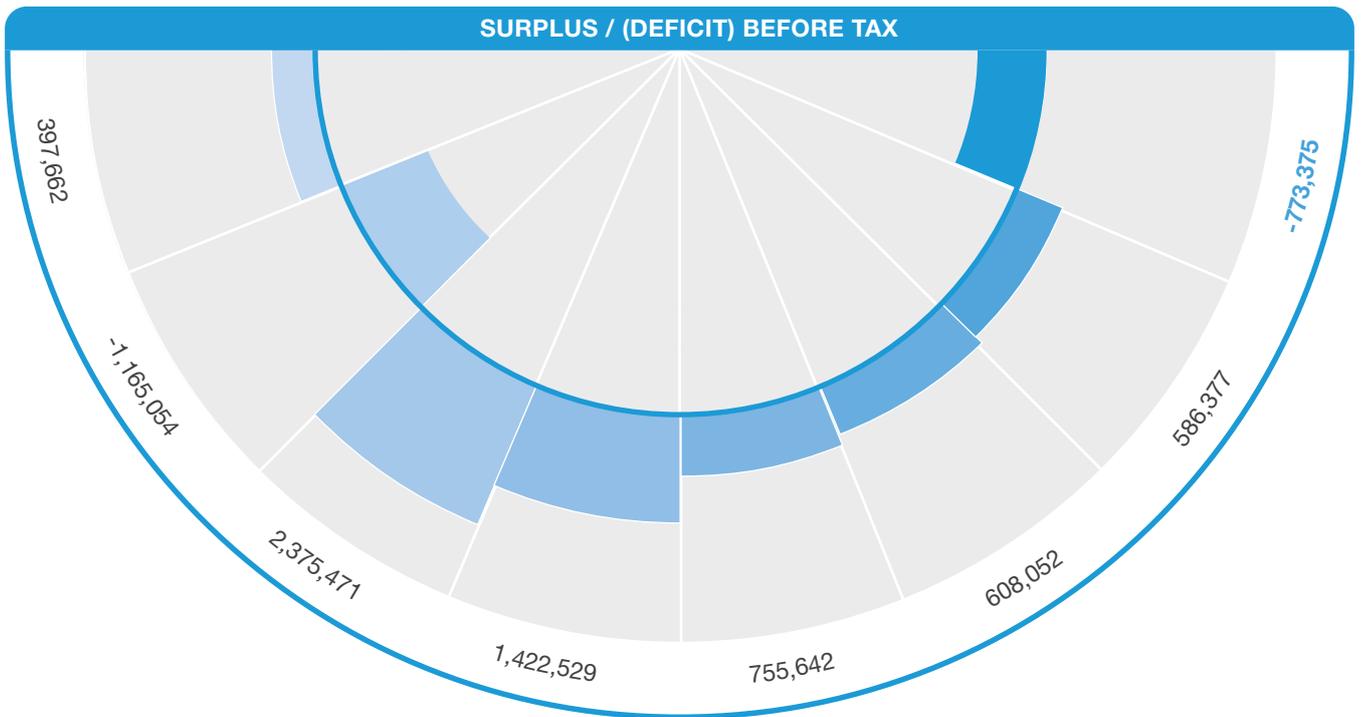
Standing from left to right

- **NUR SYUHADA ZAYADI** Secretary, Yayasan JCorp
- **HAJI MOHD HANAFI SAMAD** Director of the Johor State Education Department
- **ROZAINI MOHD SANI** Chairman of Yayasan JCorp
- **HAJI AZMAN BIN HAJI ADNAN** Director-General of the Ministry of Education, Malaysia
- **HAJI BUKHARI ABD RAHMAN** Chief Executive Waqaf An-Nur Corporation Berhad
- **YB DATO' HAJI YAHYA AHMAD** Mufti Negeri Johor

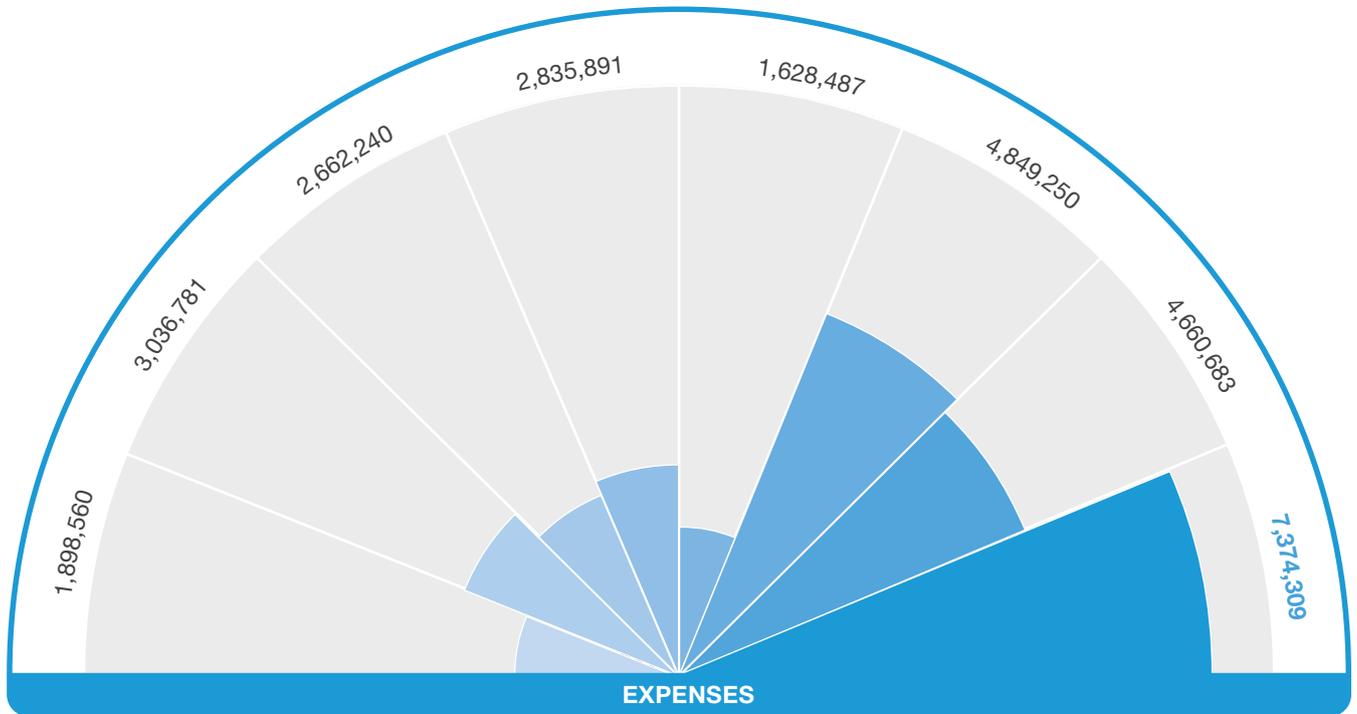
FINANCIAL SUMMARY



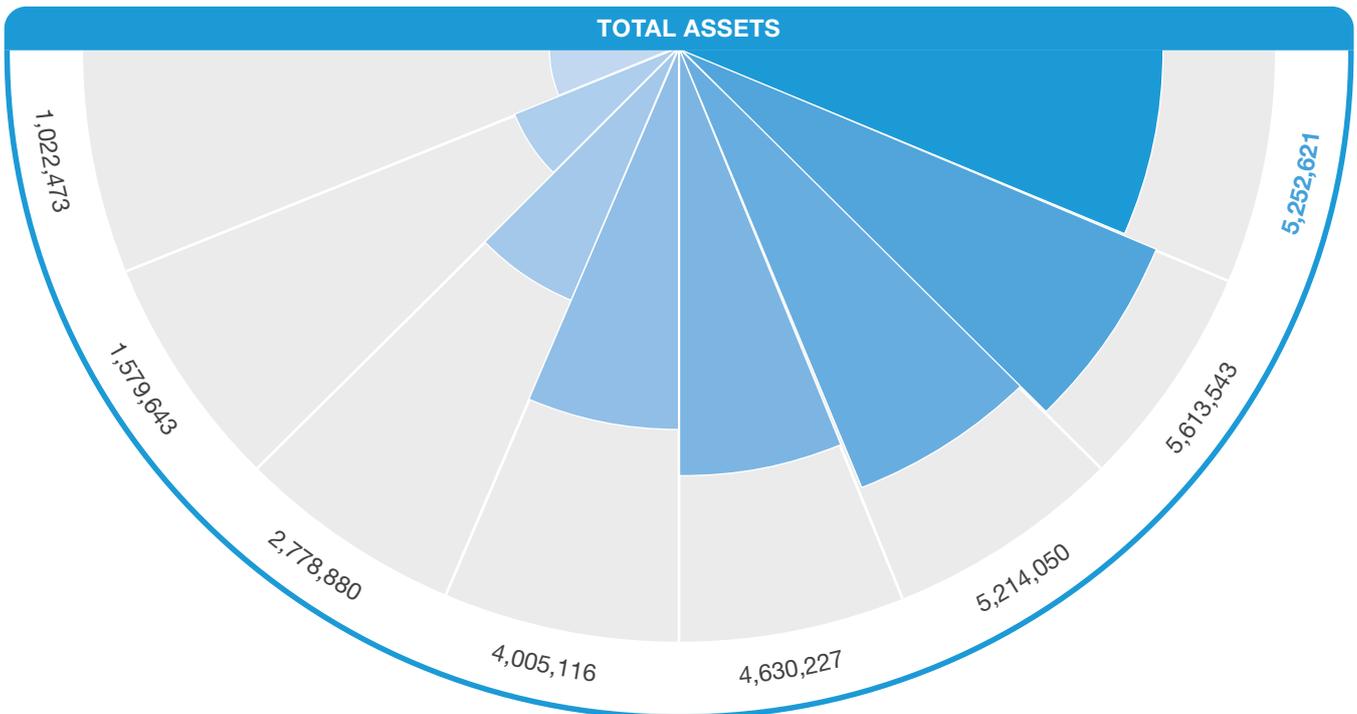
2016 2017 2018 2019 2020 2021 2022 **2023**



FINANCIAL SUMMARY



■ 2016
 ■ 2017
 ■ 2018
 ■ 2019
 ■ 2020
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 ■ **2023**





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