



POWERED BY
PURPOSE,
PROPELLED BY
COMMUNITY

ABRIDGED REPORT

2024



This report shares Yayasan JCorp's 2024 journey to uplift lives and nurture potential within our communities. As Johor Corporation's social impact catalyst, we cultivate enduring partnerships that empower communities and drive purposeful transformation. Our aspiration for the year was clear: to move beyond initiatives and actively shape a better future across the pillars of: Education; Arts, Culture and Heritage; Environment; and Community Well-Being. Our aim was to cultivate a sustainable economy, preserve our heritage, nurture the environment, and empower the underserved, all while growing together with our valued stakeholders.





POWERED BY PURPOSE, PROPELLED BY COMMUNITY

A powerful and memorable theme that celebrates the comprehensive coverage and rising impact of Yayasan JCorp in empowering its people. This is symbolised as a collection of smaller coloured circles, which represent individual efforts across 4 segments, merging together as a greater gradient splash to realise a wider range of stakeholder aspirations.

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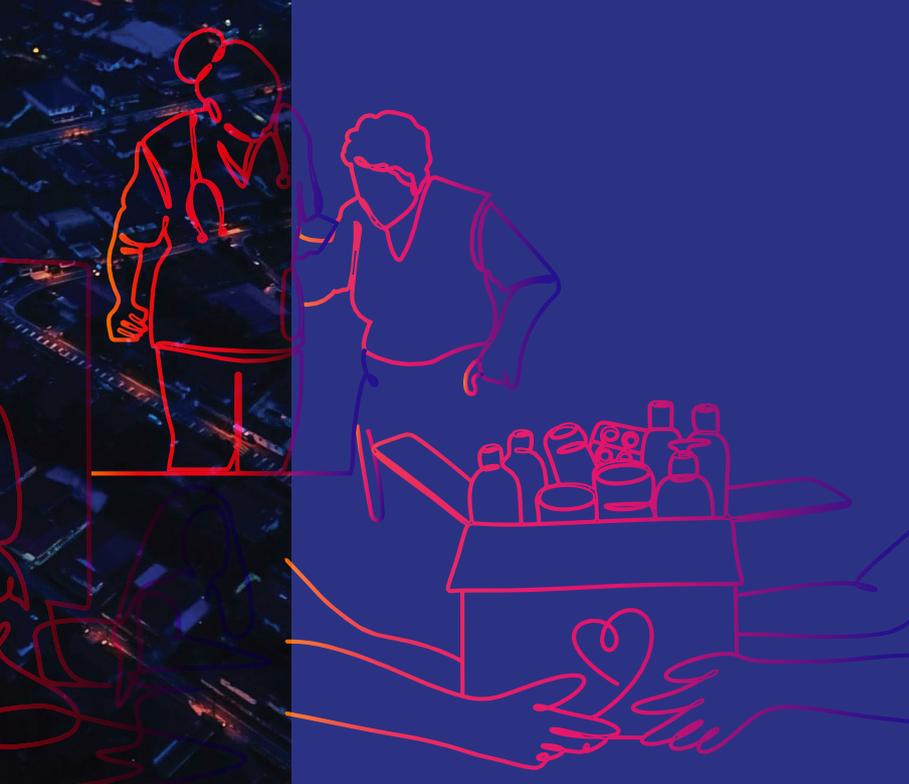
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CREATING GREATER IMPACT

Yayasan JCorp's Transformation Journey 2024-2028

Yayasan JCorp is elevating our service to communities nationwide as we embark on our transformation process mapped out by our Strategic Planning 2024- 2028. In the next level of growth, the Foundation is committing our efforts and resources into improving the quality of life of communities. This is by ensuring that we play our role as an effective system integrator between Johor Corporation (JCorp), its Group of Companies and all external parties who share our goals in contributing to people and the planet.

Our transformation places five effective strategies in place as we strengthen the areas of funding, brand positioning, competencies, programme and processes improvements, and digitalisation. With a robust structure that is aligned with Environment, Social and Governance (ESG) principles and the United Nations Sustainable Development Goals (UNSDGs), we are confident that our strategies will enhance our four key areas of Education; Arts, Culture and Heritage; Environment; and Community Well-Being.

As we continue to engage the community, we advocate our aspirations for each of our key areas, which is to develop good citizens, preserve our heritage, care for the environment and nature, and uplift the underprivileged. We believe in growing together with our stakeholders to create greater and enduring impacts for all.

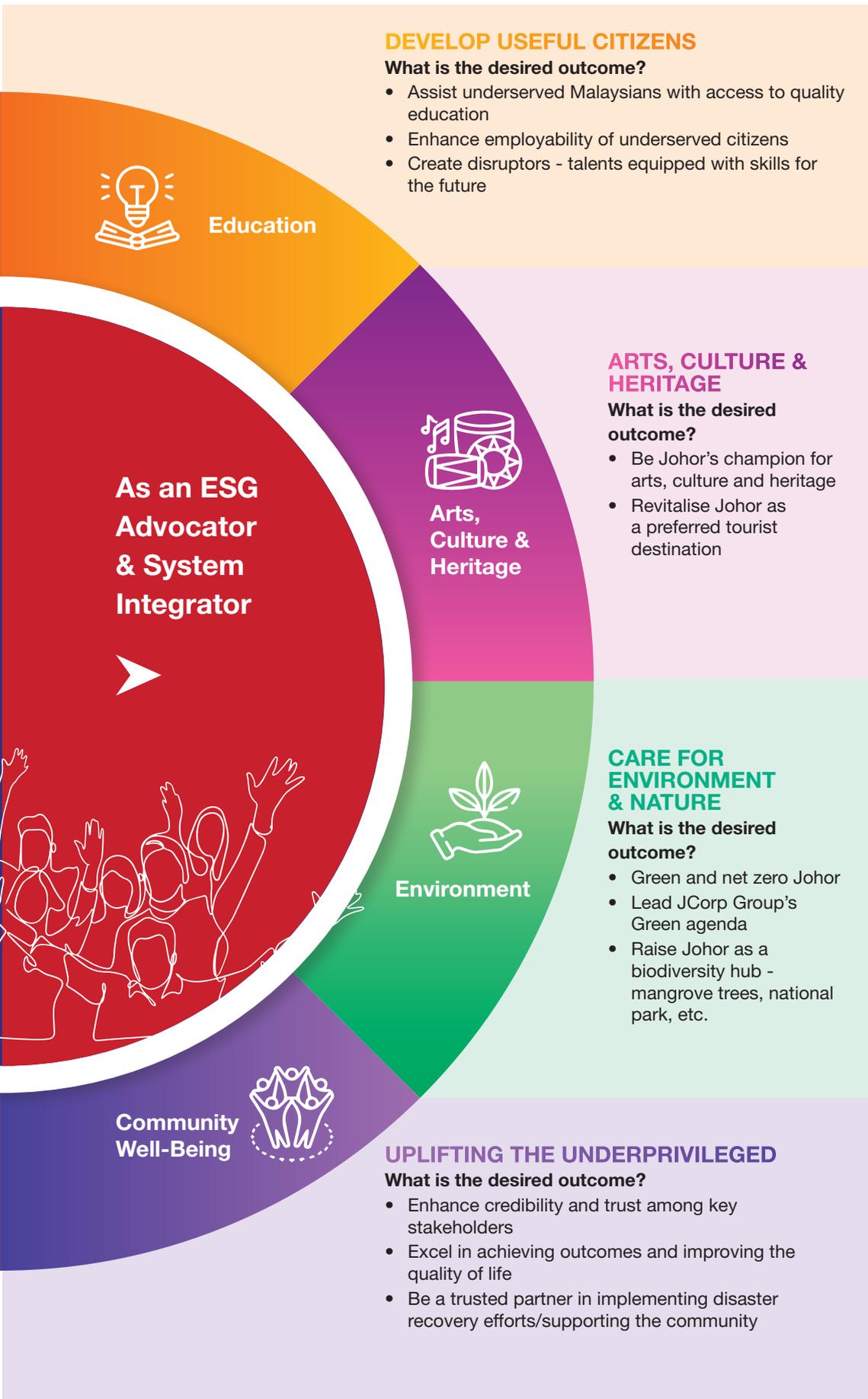
Vision:

A leading institution that provides a platform to improve the quality of life and socio-economic well-being of people from all walks of life

Role:

Yayasan JCorp, the Corporate Social Responsibility arm of Johor Corporation, plays a significant role in creating a greater and more widely recognised impact both locally and internationally





Yayasan JCorp's Transformation

Enablers:



Sustainable Funding



Strong Brand



Increased Competencies



Processes & Governance



Improved Culture



Digitalisation & Data Analytics



Strategic Partnerships

CREATING GREATER IMPACT



Total allocation of
RM 1.25 million
in education initiatives

8 programmes implemented with participation
of more than **5,540** students from
1,538 schools and universities

63 teachers trained

For more information regarding our contribution to Education, please refer to our Focus Area - Education on pages 14 to 31.

EDUCATION



RM 1.1 million
designated for welfare, health, disaster
relief and projects

Held **5** mental health workshops

3,525
individual lives touched

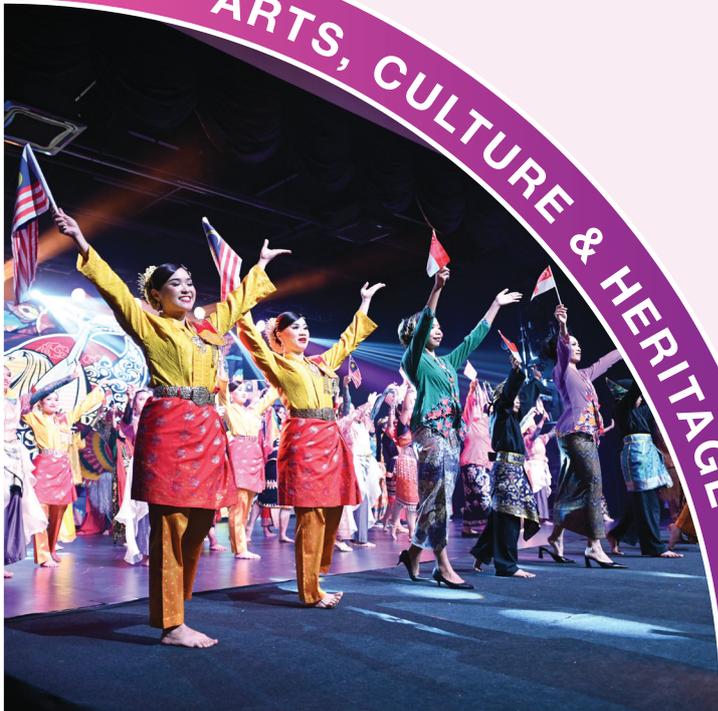
For more information regarding our contribution to Community Well-Being, please refer to our Focus Area - Community Well-Being on pages 62 to 87.

COMMUNITY WELL-BEING





ARTS, CULTURE & HERITAGE



RM900,000
allocated for events

6
completed
programmes

408 local artists and
entrepreneurs

6,350
visitors involved in
events

RM87,400
income generated for
local artist

For more information regarding our contribution to Arts, Culture and Heritage, please refer to our Focus Area - Arts, Culture and Heritage on pages 32 to 45.



ENVIRONMENT



RM1 million
allocated for environmental
initiatives

Collected more than
8,137 kg
waste from
clean-up activities

Engaged **1,061**
participants in our activities

1,070
trees planted

Achieved **Recycling
Facility Initiative
Award** from SWCorp
Malaysia

For more information regarding our contribution to the Environment, please refer to our Focus Area - Environment on pages 46 to 61.

CORPORATE INFORMATION

Company Name

Yayasan Johor Corporation

Place and Date of Incorporation

Malaysia, 9 June 1997

Company Registration Number

199701018871 (434368-M)

Operational Address

Level 18, Menara KOMTAR
80888 Ibrahim International Business District
Johor Darul Ta'zim

Company Auditor

AL JAFREE SALIHIN KUZAIMI PLT
201506002872 (LLP0006652-LCA) & AF 1522
No. 555, Jalan Samudra Utara 1
Taman Samudra
68100 Batu Caves
Selangor Darul Ehsan





YAYASAN JCORP'S EMPLOYEES

From left to right:

- **Shahrazali Sahlan**
Deputy Manager
- **Muhamad Sharif Mohd Abdul Latif**
Senior Executive
- **Maziana Mohd Rasul**
Executive
- **Mohammad Syfiq Miskon**
Senior Executive
- **Muhammad Munir Mazlan**
Executive
- **Norashikin Khamsani**
Deputy Manager
- **Zaidatul Zurita Abdul Rahman**
Chief Executive Officer



From left to right:

▶ **Nora Ismail**
Executive

▶ **Wan Su Ali**
General Manager

▶ **Rosita Md Ali**
Manager

▶ **Hazirah Ab Rahim**
Executive

▶ **Sharifah Hasyimah Syed Mohd Nazar**
Executive

▶ **Ruziana Hussin**
Senior Executive

▶ **Nur Athirah Rosli**
Senior Executive

▶ **Siti Nadzirah Hadani**
Senior Executive



CHAIRMAN'S MESSAGE

FORGING A RESILIENT AND PROSPEROUS FUTURE

In a world marked by rapid economic shifts and evolving global dynamics, Johor stands at a pivotal juncture. As we navigate the complexities of the present, Yayasan JCorp remains steadfast in its commitment to building a resilient and prosperous future for all Malaysians, especially Bangsa Johor; in alignment with the state's ambitious Maju Johor 2030 vision and the nation's broader aspirations.



ROZAINI MOHD SANI
Chairman, Yayasan JCorp



Scan to View
Chairman Video



The current economic landscape, both globally and within Malaysia, demands a proactive and adaptive approach. We acknowledge the challenges and opportunities presented by technological advancements, evolving industries, and the imperative for sustainable development. Johor is strategically positioned to become a key player in Southeast Asia's growth trajectory. Yayasan JCorp, as a system integrator, intends to play a crucial role in ensuring that this potential is realised inclusively and sustainably.

Our focus is on empowering Malaysians to thrive in this dynamic environment. This means fostering human capital development through strategic initiatives that enhance skills, employability, and innovation, reflecting the state's emphasis on TVET and a knowledge-driven economy. We are committed to ensuring that no one is left behind, particularly vulnerable communities, by providing access to quality education, economic opportunities, and essential resources.

Furthermore, we recognise the paramount importance of preserving and celebrating Johor's rich cultural heritage. In an era of rapid globalisation, maintaining our unique identity is essential. We will continue to champion initiatives that safeguard our traditions, empower local artists and artisans, and promote cultural exchange, ensuring that our heritage remains a vibrant part of our future.

Aligning with JCorp's overarching aspirations, we are dedicated to driving sustainable development and environmental stewardship. We will continue to support initiatives that promote conservation, and foster a culture of sustainability among future generations.

Drawing inspiration from the principles of collaboration and impact, we understand the power of collective action. Yayasan JCorp will continue to strengthen partnerships with government agencies, private sector entities, and community organisations to maximise our impact and ensure that our efforts are aligned with the needs of our people.

In essence, our mission is to ensure that future generations are not only equipped to navigate the challenges of the future but also empowered to shape it. This means building a society that is prosperous, inclusive, and culturally vibrant, where every individual has the opportunity to reach their full potential.

We move forward with a renewed sense of purpose, guided to nurture and champion, or as defined in our purpose, to "Membela" the future of our nation.

Together, we will create a brighter, more sustainable future for Johor and beyond.

Rozaini Mohd Sani
Chairman, Yayasan JCorp

CEO's REFLECTION

A YEAR OF PURPOSE, PROGRESS AND PARTNERSHIP

“ In 2024, Yayasan JCorp embraced challenges as opportunities, achieving meaningful milestones that reflect our unwavering commitment to empowering individuals, uplifting communities, and contributing to Malaysia’s sustainable development. Guided by a vision of inclusivity and innovation, we focused on initiatives that not only address immediate needs but also sow the seeds for long-term growth and resilience. ”



EXPANDING EDUCATIONAL OUTREACH

Education is a cornerstone of progress, and one of the most powerful drivers of change is the way teachers teach. By transforming teaching methodologies, we are not only enriching classrooms but also shaping the future of entire generations. Our successful rollout of STEM workshops in Singapore, where we equipped 40 teachers with innovative teaching strategies, demonstrates the power of this approach. As we bring this initiative to Malaysia, we are not just fostering a passion for science, technology, engineering, and mathematics – we are shaping the way knowledge is delivered, ensuring a lasting impact on the next generation of innovators. Equally transformative was our Smart Farming Greenhouse initiative, supported by RM214,950 in funding. This project provided 120 students with hands-on tech-based agricultural training, showcasing the potential of sustainable, income-generating ventures.

Looking ahead, we are committed to harnessing the power of technology to make education more accessible and engaging. By adopting a data-driven approach, we will analyse student performance and needs to tailor content and interventions, ensuring every learner has the opportunity to thrive. Additionally, we will expand digital platforms, including online learning tools and virtual workshops, to bridge the gap for underserved and rural communities.

 **ZAIDATUL ZURITA
ABDUL RAHMAN**
Chief Executive Officer



Scan to View
CEO Video

CELEBRATING ARTS AND CULTURE

In arts and culture, initiatives like Pentas Seni Johor and the Wonderful Art Nusantara exhibition shone a spotlight on the incredible talent within our nation, especially for *Bangsa Johor*. The Yayasan JCorp Art Gallery initiative was also launched in August 2024 within KPJ Bandar Dato' Onn Specialist Hospital, in collaboration with the Johor Art and Creative Design Association (SERUPA 2), to merge the therapeutic power of art with the hospital environment. Themed "Bridging Art and Care," the ongoing exhibition features 80 works by 20 local artists and aims to integrate the healing power of art into the healthcare environment, enhancing the hospital experience for patients, visitors, and staff alike. These platforms not only generated RM50,000 in income for local artists and artisans but also celebrated their creative expression, contributing to the growth of Malaysia's vibrant creative economy.

Through collaborations with local and international artists, we aim to preserve Johor's rich heritage while inspiring new audiences to appreciate the beauty of our traditions. Upcoming in 2025 will be an initiative to celebrate the craftsmanship of Tenun Johor to ensure the legacy lives on for future generations.

CHAMPIONING ENVIRONMENTAL SUSTAINABILITY

Our commitment to environmental conservation continues to drive meaningful change. Over the past year, our river clean-up campaigns mobilised 400 dedicated volunteers, removing 875kg of waste and reinforcing community responsibility towards protecting our natural resources. To further promote sustainable waste practices, we launched a recycling hub at B5 Johor Street Market in the heart of Johor Bahru, providing a convenient platform for responsible waste disposal.



Beyond waste management, we are actively restoring and protecting vital ecosystems. As part of our efforts to enhance coastal resilience and support Johor Plantations Group's 1 Million Roots for the Future initiative, which aims to plant one million trees by 2033, we planted 1,000 mangrove trees at Pulau Tanjung Surat, Kota Tinggi. Our mangrove tree planting initiatives contribute to coastal resilience, enhance biodiversity, and mitigate climate change impacts. Through continuous community engagement and strategic partnerships, we strive to inspire lasting change and cultivate a culture of sustainability for generations to come.

SUPPORTING AND EMPOWERING COMMUNITIES

In 2024, Yayasan JCorp remained steadfast in our mission to uplift vulnerable communities by addressing critical health and well-being challenges. Through the "Strong Minds, Strong Bonds" programme, held in partnership with KPJ Puteri Specialist Hospital and Cerebrum, we championed mental health awareness and provided caregivers of autistic children with essential knowledge and support. With a combination of forums and workshops, the initiative empowered participants with practical tools to navigate mental health challenges. Reaching over 80 attendees and more than 1,000 online viewers, it reinforced the importance of community-driven support systems.

Additionally, in collaboration with Yayasan Sultan Ibrahim Johor, we extended care to 290 patients at Hospital Sultanah Aminah, Johor Bahru including children, new mothers, and the elderly. To promote maternal and infant well-being,

we provided breastfeeding care packs, aligning with the Ministry of Health's baby-friendly hospital initiative. For the elderly, we distributed essential care kits to enhance their comfort and quality of life, reaffirming our commitment to holistic healthcare support.

Looking ahead, we are committed to scaling our impact by deepening community engagement and forging strategic partnerships. By continuously evolving our initiatives to address emerging societal needs, we aim to drive meaningful change, uplift lives, and contribute to a healthier, more resilient Malaysia.

GRATITUDE AND COMMITMENT

None of these achievements would have been possible without the dedication of our team, the support of our stakeholders, and the trust of the communities we serve. I would like to extend my heartfelt gratitude to our stakeholders—government agencies, NGOs, and the private sector for their unwavering support and collaboration. To the incredible team at Yayasan JCorp, your passion and dedication inspire me daily. Together, we have made strides towards a better future, and together, we will continue to strive for excellence.

Thank you for believing in our mission and joining us on this journey. Let us move forward with humility, purpose, and a shared commitment to creating a brighter tomorrow for all.

With gratitude,

Zaidatul Zurita Abdul Rahman
Chief Executive Officer

BOARD OF TRUSTEES



- | | |
|--|---|
| <p>1 Rozaini Mohd Sani
Chairman of Yayasan JCorp</p> | <p>4 Haji Bukhari Abd Rahman
Chief Executive Waqaf An-Nur Corporation Berhad</p> |
| <p>2 Haji Mohd Hanafi Samad
Director of the Johor State Education Department</p> | <p>5 YB Dato' Haji Yahya Ahmad
Mufti Negeri Johor</p> |
| <p>3 Datuk Haji Azman Adnan
Director-General of the Ministry of Education, Malaysia</p> | <p>6 Nur Syuhada Zayadi
Secretary, Yayasan JCorp</p> |

FINANCIAL SUMMARY

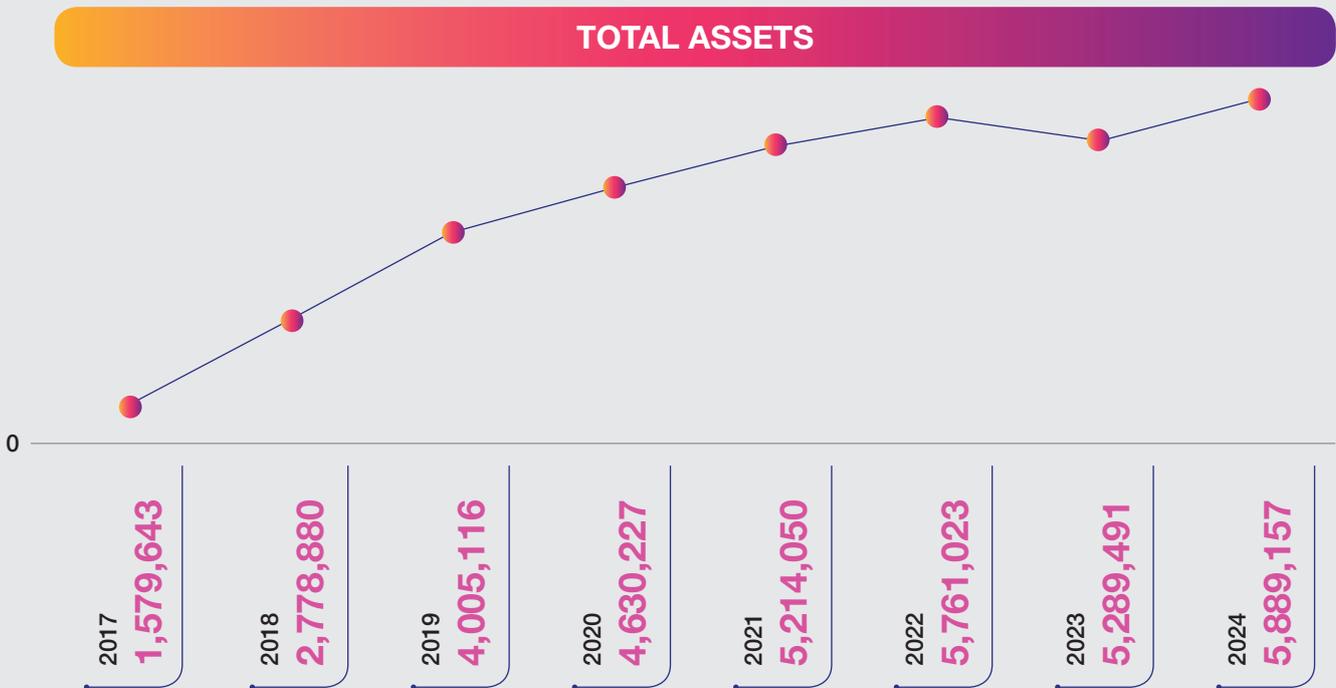
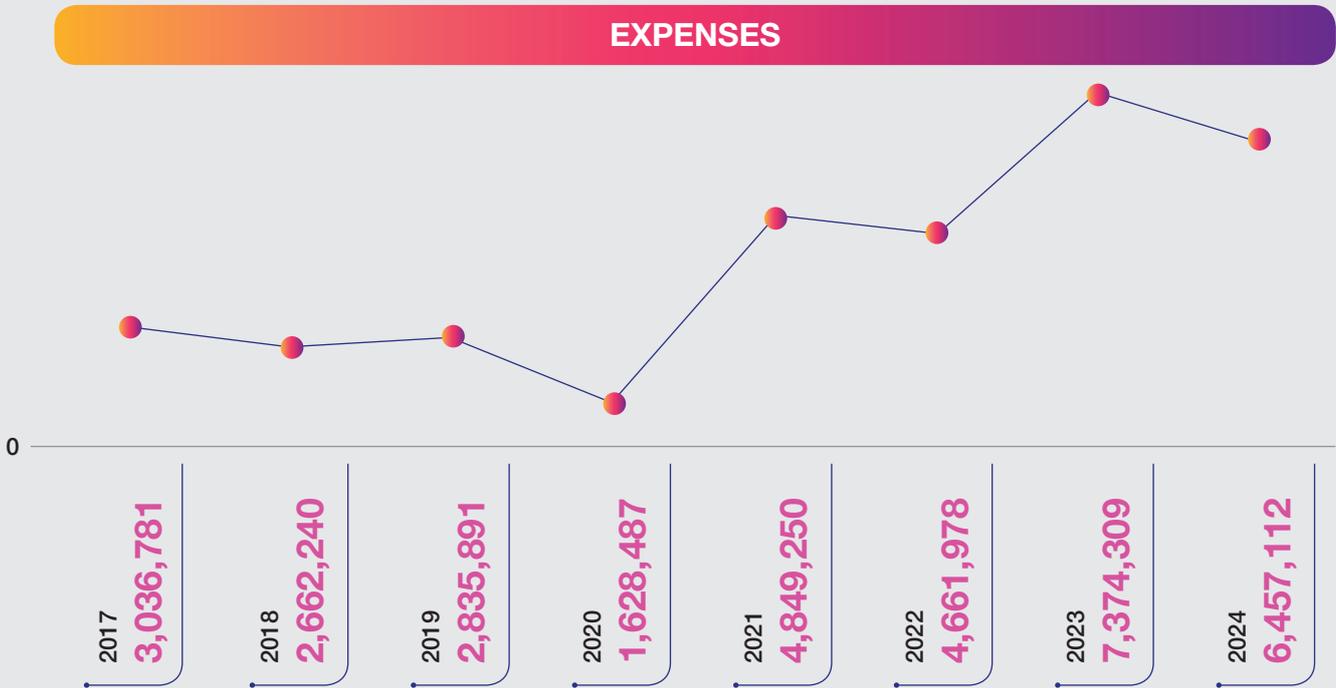
CONTRIBUTION



SURPLUS/(DEFICIT) BEFORE TAX



FINANCIAL SUMMARY





YAYASAN JOHOR CORPORATION

Level 18, Menara KOMTAR
80888 Ibrahim International Business District
Johor Darul Ta'zim
Email: yayasanjcorp@jcorp.com.my

-  [yayasanjohorcorporation](#)
-  [Yayasan Johor Corporation](#)
-  [yayasanjcorp](#)
-  www.yayasanjcorp.com.my
-  [yayasanjcorp](#)