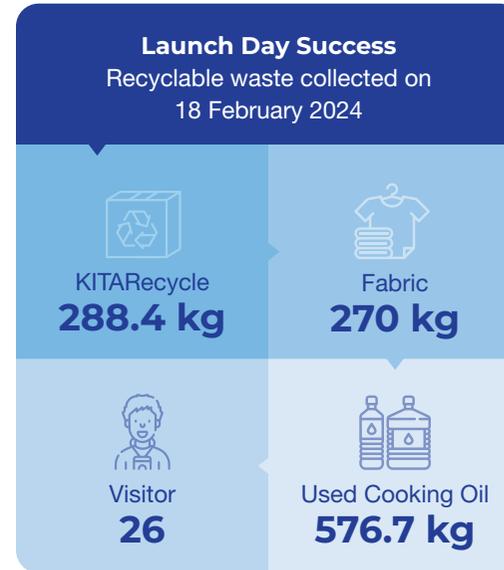


A Greener Future through Recycling

Yayasan JCorp, in collaboration with Johor Bahru City Council (MBJB) and SWM Environment, launched a recycling hub at the B5 Johor Street Market on 18 February 2024.



Empowering Sustainability

- This hub, comprising sections for plastic, paper, e-waste, and more, is designed to streamline and promote **organised waste recycling**.
- The drive-thru centre enabled residents to drop off recyclables and earn reward points redeemable for cash under the **KITARRecycle APPS by SWM Environment**.
- Located strategically for easy access, the hub **aims to encourage the community to participate in recycling efforts**, to foster a greener, more sustainable Johor Bahru.



Programme Impacts

Up to March 2024, the hub has collected **629 kg** of recyclables, showcasing the community's commitment to sustainability. Stay tuned for continued updates as we work towards a greener future.



Some of the recyclables collected at the event



SCAN FOR MORE INFORMATION



A total of 576.7kg of used cooking oil was collected at the launch event

Table of CONTENTS

Components	2
Programmes & Activities	
Education	3
Arts, Culture, & Heritage	4
Environment	5
Community Well-being	6
JCorp Group Activities	7
Events Calendar	9



1 Education

2 Arts, Culture & Heritage

3 Environment

4 Community Well-Being



Cultivating Agricultural Knowledge Greenhouse Initiative

Yayasan JCorp contributed RM42,000 to build a high-tech greenhouse at SMK Bandar Baru UDA, Johor Bahru, the first school to receive such a sponsorship under the Sustainable School – STEM Yayasan JCorp programme.

The greenhouse, completed in December 2023, cultivates vegetables such as lettuce, white mustard greens, and Hong Kong flowering mustard greens.

Programme Objectives

- To provide a platform for **technical teaching and learning** in agricultural technology.
- To introduce a **nanotechnology project** in collaboration with the **National Institute of Education (NIE), Singapore**.
- To support the production and commercialisation of agricultural products for the local market.



Construction of the greenhouse began in December 2023

Programme Impacts

- First Sales (29 February 2024): **58 kg** of vegetables sold, which generated **RM1,155.00**.
- Student Engagement: **30 agriculture students** trained in IoT technology.



Customers could also buy vegetables using the drive-thru option



Weighing the vegetables before selling it



Vegetables were carefully harvested to ensure they remained fresh

Celebrating Heritage: Yayasan JCorp & Yayasan Warisan Johor Partnership

A Meeting of Minds

Yayasan JCorp and Yayasan Warisan Johor commenced their partnership with official discussions on 5 February and 17 March 2024.

This partnership aims to enrich Johor's cultural landscape, preserve its heritage, and empower local entrepreneurs through strategic cultural initiatives.

The dialogue centred on arts and culture initiatives for 2024, which will feature international cross-cultural activities involving neighbouring ASEAN countries.



The delegation was given the opportunity to learn the zapin dance

Preserving Tradition and Promoting Entrepreneurship

- Supported Yayasan Warisan Johor's agenda for UNESCO's recognition of the **Zapin** dance.
- Promoted **Johor Tenun** products to provide a platform for entrepreneurs to generate income.

Goals of the Collaboration

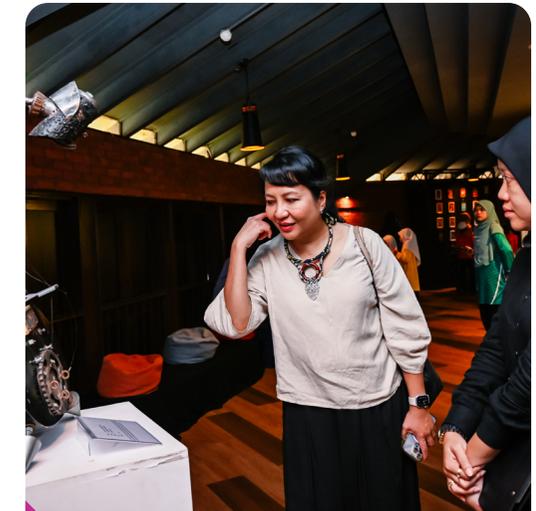
- Explored collaborative opportunities to implement initiatives.
- Identified key focus areas for **Arts, Culture, and Heritage** in Johor for 2024.
- Determined **potential funding sources** for these initiatives.



The delegation was also given a glimpse of Johor's tenun collection

Programme Impacts

- Potential Programmes: **4 programmes** identified to be implemented in 2024.
- International Involvement: Initiatives involved neighbouring countries like **Singapore and Indonesia**.
- A total of **6 programmes** will be completed in 2024.
- The memorandum of understanding will be signed in July 2024.



Yayasan JCorp Chief Executive Officer, Puan Zaidatul Zurita Abdul Rahman being briefed about exhibits at Yayasan Warisan Johor



Fostering Environmental Stewardship: Increased Recycling Awareness Among Employees

Empowering Change

In celebration of “JCorp HR Day 2024” on 3 March 2024, Yayasan JCorp launched a recycling campaign targeting Johor Corporation employees and affiliated Group Companies.

The campaign featured a briefing on ESG by Yayasan JCorp Chief Executive Officer, Puan Zaidatul Zurita Abdul Rahman.



Building a Greener Workplace

Programme objectives:

- Educated employees on the importance of recycling and its environmental benefits.
- Promoted active participation in recycling activities, including waste separation, collection of recyclable materials, and e-waste management.
- Reduced waste through proper management of recyclables.
- Raised awareness on the negative environmental impacts of waste and promoted reduction strategies.



Visitors present at Yayasan JCorp booth



Staff present at the JCorp HR Day



Programme Impacts

- Participation: **100 JCorp employees** and Group Companies.
- Digital Engagement: **50 people** downloaded the KITARecycle app.





Nourishing Futures: Free Meal Programme for UTM Students

Collaboration for Well-Being

From December 2023 to April 2024, Yayasan JCorp and UTM Johor collaborated to provide free meals to 1,400 students through the Free Meal Programme.

The meals were prepared by students from the Food Preparation and Nutrition Programme, who gained practical exposure under the guidance of their lecturers.

Empowering Through Nutrition

Programme objectives:

- Provided B40 students with consistent access to **nutritious meals**.
- Educated participants about **nutrition, healthy eating, and meal planning**.
- Encouraged the university community to engage in **social responsibility through volunteering and contributions**.



Food being prepared by undergraduates of the Basic Food Preparation and Nutrition Programme, School of Education, Social Sciences and Humanities Faculty



Volunteers of Sahabat Yayasan JCorp also facilitating the process of distributing food to undergraduates

Programme Impacts



Supporting Recovery: JPG's Post-Flood Assistance Rebuilding Together

On 16 February 2024, Johor Plantations Group Berhad provided post-flood through a donation to *Tabung Bantuan Pasca Banjir Negeri Johor Waqaf An-Nur*.



A contribution presentation for employees affected by the recent flood was held on 31 January 2024 at their homes in the Kota Tinggi and Senai areas

Alleviating Hardships

Objectives of the assistance programme included:

- Alleviated the burden of our employees who became flood victims.
- Employees were supported through post-flood relief activities such as cleaning efforts, house repairs, and repairs to public infrastructure, schools and community centres.

Programme Impacts

Donation Event: Held during the *Semarak Subuh* Programme at the Sultan Iskandar Mosque, Bandar Dato' Onn, attended by **3,000 congregants**.

Financial Support: **RM25,000** contributed by JPG.

Immediate Impact: JPG employees and the affected communities received the necessary support to meet their immediate needs after the flood



Employees affected by the flood were provided essential items as part of the assistance we extended



Nurturing Communities: KPJ Johor's Fundraising for Senior Citizens

Extending a Helping Hand

On 15 March 2024, KPJ Johor Specialist Hospital extended a helping hand to *Pusat Jagaan Warga Emas Nur Ehsan* with a monetary contribution, raised through the collective efforts of specialist doctors and hospital staff.



Supporting Our Elders

Programme objectives:

- Alleviated the burden of *Pusat Jagaan Warga Emas Nur Ehsan* through the provision of essential items during Ramadan and Hari Raya.
- Raised community awareness and reduced the negative stigma associated with senior citizens.



Staff members and specialist doctors of the KPJ Johor Specialist Hospital together listening to Ramadan tazkirah (talk) by Ustaz Esby Islami Rifai

Programme Impacts

- Beneficiaries: **107 residents** across three branches of *Pusat Jagaan Warga Emas Nur Ehsan* (two in Kempas and one in Ledang, Muar).
- Financial Support: **RM10,000 donated**, marking the continued contribution by KPJ Johor Specialist Hospital to uplift the communities around us.



KPJ Southern Region Chief Executive Officer, Encik Mohd Azhar Abdullah with Puan Haliza Khalid, CEO of KPJ Johor, presenting contributions amounting to RM10,000 to Pusat Jagaan Warga Emas Nur Ehsan



Calendar of Activities

JANUARY 2024



8 Yayasan JCorp, in collaboration with the Johor State Education Department, conducted monitoring for the Yayasan JCorp MPEI Tuition Programme at SMK Mutiara Rini and SMK Impian Emas in Johor Bahru. The objective was to gather feedback on student performance in Business, Economics, and Accounting.



11 A similar monitoring session for the Yayasan JCorp MPEI Tuition Program was held at SMK Simpang Rengam in the Kluang district to assess student performance in the same subjects.



22 A discussion with the Technical and Vocational Education and Training Division (BPLTV), Ministry of Education, took place in Putrajaya. Led by Puan Nur Fakhriyah El-Emin Muhardi, the meeting focused on the SLDN programme's status and expansion in Johor, with key representatives from Yayasan JCorp, JPNJ, and QSR Brands (M) Holdings Bhd present.



24 Twenty students from SMK Bandar Baru UDA participated in the Urban Agriculture & High-Tech Greenhouse Workshop. The briefing was conducted by Urban Farm Tech.



28 Yayasan JCorp contributed RM10,000 to the Ungku Aziz Inspiration Memorial Fund at Universiti Malaya. The ceremony, officiated by YBhg Tan Sri Dr. Zeti Aziz, saw Chief Executive Officer Puan Zaidatul Zurita Abdul Rahman hand over a cheque to Deputy Vice-Chancellor Prof. Ir. Dr. Kaharudin Dimiyati.

FEBRUARY 2024



5 Yayasan JCorp made an official visit to Yayasan Warisan Johor, led by Chief Executive Officer Puan Zaidatul Zurita Abdul Rahman.



15 An official visit to Yayasan Hasanah by Yayasan JCorp included discussions on potential collaboration and grant opportunities. The visit was led by Puan Zaidatul Zurita Abdul Rahman and welcomed by Dr. Nur Anuar Abdul Muthalib and Ms. Chow Shenn Kuan.



18 The recycling hub at B5 Johor Street Market, Johor Bahru, was launched by Yayasan JCorp. The Drive-Thru Recycling event collected 1135.1 kg of recyclables from 26 visitors.



23 Yayasan JCorp sponsored RM3,500 for the Titis Battle of Endau Theatre event organised by Yayasan Warisan Johor at the Sultan Abu Bakar Heritage Complex, Johor Bahru.



29 SMK Bandar Baru UDA held a vegetable sales programme, becoming the first school to receive a greenhouse sponsorship from Yayasan JCorp through the Sustainable School – STEM programme.

MARCH 2024



17 Yayasan JCorp received a courtesy visit from Yayasan Warisan Johor to discuss collaboration in Arts, Culture, and Heritage. The meeting was attended by Encik Muhammad Qaim Qays bin Azmi and Yayasan JCorp management, including Puan Zaidatul Zurita Abdul Rahman.



21 Encik Rozaini Mohd Sani, Chairman of Yayasan JCorp, and Tuan Haji Mohd Hanafi Samad, Director of the Johor State Education Department, appeared on the Selamat Pagi Malaysia Programme on TV1 to discuss the National Dual Training System (SLDN) Programme.



28 A briefing session for the Sustainable School - STEM program was held at SMK Bandar Baru Uda, Johor Bahru, involving 20 principals and teachers. This collaboration with the National Institute of Education, Singapore, aims to train participants in the use of IoT systems in greenhouses.



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