

MEMBELA

WEALTH DISTRIBUTION

YAYASAN
JCORP

Memperkasa **Kualiti** Hidup
Improving **Quality** of Life

2023 Edition | No. 4



YAYASAN JCORP INSPIRES STUDENTS' SPIRIT OF INNOVATION

Yayasan JCorp, in collaboration with the Johor State Education Department, held Nextgen Innovators: Sustainable Solutions for a Greater Future on 31 October 2023 at the Persada Johor International Convention Centre, Johor Bahru.

20 primary and secondary schools throughout Johor took part in this programme. The finals were held on 16 November 2023 in conjunction with the Asia Pacific Climate Week (APCW) 2023.

FINAL RESULTS

PRIMARY SCHOOL	SECONDARY SCHOOL
CHAMPION SK Telok Ramunia, Kota Tinggi	CHAMPION SMK Kota Masai 2, Pasir Gudang
FIRST RUNNER-UP SJKT Taman Tun Aminah, Johor Bahru	FIRST RUNNER-UP SMK Tun Fatimah Hashim, Pasir Gudang
SECOND RUNNER-UP SK Taman Pelangi Indah, Pasir Gudang	SECOND RUNNER-UP SMK Tunku Putra, Batu Pahat

PROGRAMME OBJECTIVES

- Inspire creativity and innovation.
- Encourage students to explore entrepreneurship and social innovation.
- Boost leadership and communication skills.
- Connecting students with industry experts.
- Encourage students' research skills and critical thinking.

IMPACTS / ACHIEVEMENTS

- 4000 views on Yayasan JCorp's Facebook page.
- Attended by 80 participants.
- Involved 20 schools in Johor.
- More than 100 attendees witnessed the contest, including the APCW international delegation.

SK Telok Ramunia presented its project titled: Microbit Irrigation Solar System (M.I.S.S.)

Presentation from SMK Tun Fatimah Hashim, Pasir Gudang



Please scan this QR code to watch a video of the contest



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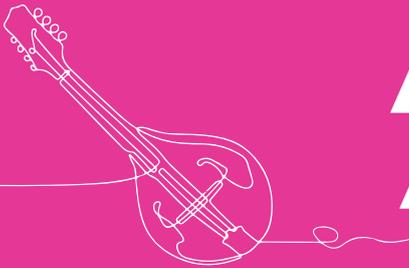
01

EDUCATION



**ARTS, CULTURE
AND HERITAGE**

02



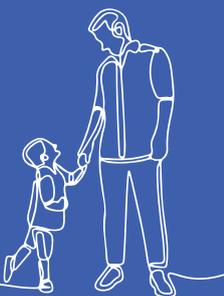
03

ENVIRONMENT



**COMMUNITY
WELLBEING**

04



EMPOWERING THE USE OF ENGLISH THROUGH CHORAL SPEAKING

YAYASAN JCorp in collaboration with the Johor State Education Department organised Yayasan JCorp Choral Speaking Challenge Johor State Level 2023 on 25 & 26 September 2023 at Atrium, KOMTAR JBCC, Johor Bahru.



Encik Rozaini Mohd Sani, Chairman of Yayasan JCorp, presented the winners' prizes.



The contestants displayed lots of enthusiasm.



PRIMARY SCHOOL

CHAMPION

SK (P) Sultan Ibrahim, Johor Bahru

FIRST RUNNER-UP

SK Bukit Hampar, Segamat

SECOND RUNNER-UP

SK (FELDA) Air Tawar 1,
Kota Tinggi

BEST CONDUCTOR

SK (P) Sultan Ibrahim, Johor Bahru

BEST SCRIPT

SK Bukit Hampar, Segamat

CHOICE AWARD

SK (P) Sultan Ibrahim,
Johor Bahru



COMPETITION RESULTS

JOHOR STATE LEVEL CHORAL SPEAKING



SECONDARY SCHOOL

CHAMPION

SMK Sri Kukup, Pontian

FIRST RUNNER-UP

SM Sains Muar, Tangkak

SECOND RUNNER-UP

SMK Seri Pulai Perdana, Kulai

BEST CONDUCTOR

SM Sains Muar, Tangkak

BEST SCRIPT

SMK Seri Pulai Perdana, Kulai

CHOICE AWARD

SMK Cannosian Convent Kluang, Johor



SMK Sri Kukup, Pontian made the top five best schools at the national-level *Bicara Berirama* and Choral Speaking Competition 2023 on 13 December 2023.

PROGRAMME OBJECTIVES

- Enhance students' proficiency in English communication through competitive activities.
- Foster an interest in learning English as a second language.
- Elevate the academic performance of students in the English language.
- To create confidence in students to converse in English.

IMPACTS / ACHIEVEMENTS

- 22 primary and secondary schools throughout Johor competed.
 - Over 504 students participated.
- SMK Sri Kukup, Pontian represented Johor on the national stage and achieved fifth place.
 - 11 districts across Johor took part.
 - Over 1 million views on Yayasan JCorp's Facebook page.



Please scan this QR code to watch a video of the competition.

SUSTAINABLE DEVELOPMENT GOALS



EMPOWERING B40 STUDENTS: YAYASAN JCORP'S SUCCESSFUL IMPLEMENTATION OF THE SLDN PROGRAMME

YAYASAN JCorp, in collaboration with QSR Stores Sdn Bhd (QSR Stores), established a partnership with the Johor State Education Department (JPNJ) to implement the SLDN Programme.

The SLDN programme was empowered through the signing of a Note of Understanding (NoU) between the Johor State Education Department, Yayasan JCorp, and QSR Stores. The signing took place at Dewan Iskandar, English College (EC), Johor Bahru on 2 October 2023.



SMK Tun Syed Nasir Ismail receives the certificate of appreciation as a SLDN programme pioneer school.

PROGRAMME OBJECTIVES

- Provide alternative education to the B40 group to improve their skills and family's economic wellbeing.
- Support the government's goal to develop local skilled workers.
- Focus on Yayasan JCorp's goal of holistic human capital development for the country's economic growth.



The launch ceremony was officiated by TS. Supian Mahmood, Deputy Director, Training Development and Industry Relations Division, Ministry of Education Malaysia.

IMPACTS / ACHIEVEMENTS

- SMK Tun Syed Nasir Ismail and SMK Majidi Baru 2, Johor Bahru, were the first secondary schools in Malaysia to participate in the SLDN programme.
- 25 students participated.
- 6 KFC restaurants participated, including KFC Larkin Perdana, KFC Seri Gelam DT, KFC Larkin Terminal, KFC City Square, KFC JB Sentral, and KFC Nusa Bestari.
- 2 HR QSR field officers monitored the performance and progress of trainers.
- 2 school teachers monitored students' academics.
- 2 JPNJ officers monitored the progress of the SLDN programme.



A TVET exhibition for the Upper Secondary Vocational Programme (PVMA) was held during the SLDN programme MoU signing ceremony.



Please scan this QR code to watch a video of the NoU signing ceremony.

SUSTAINABLE DEVELOPMENT GOALS



ARTS, CULTURE AND HERITAGE

EXPERIENCE THE THRILL OF ZAPIN YOK! - THE LATEST SENSATION AT B5 JOHOR STREET MARKET, JOHOR BAHRU



On 26 August 2023, Yayasan JCorp collaborated with the National Department for Culture and Arts, Johor (JKKN) and Persatuan Penggiat Zapin Negeri Johor (Pe-Zapin) to organise Zapin Yok! @ B5 at B5 Johor Street Market, Johor Bahru.

The programme featured various variations of Johor's zapin, incorporating the concept of 'Main Zapin', which combined sketches and theater in the art of zapin dance.

A variety of events were also conducted, including traditional and modern zapin performances, zapin dance workshops, car boot sales, and food trucks.



Over 100 participants attended the Zapin workshop

15 Variations of Zapin

- ▶ Zapin Kores;
- ▶ Zapin Tanjung Labuh;
- ▶ Zapin Lapis Batu Putih;
- ▶ Zapin Dayung;
- ▶ Zapin Lenga;
- ▶ Zapin Seri Bunian;
- ▶ Zapin Putar Lam;
- ▶ Zapin Pulau Aur;
- ▶ Zapin Tenglu.

PROGRAMME OBJECTIVES

1. Provide a platform for artists and practitioners to create and earn additional income.
2. Promote and attract visitors to B5 Johor Street Market.

IMPACTS / ACHIEVEMENTS

- Successfully attracted 2,500 local and foreign visitors and tourists to the event.
- Benefited 450 participants from arts and culture associations, cultural artists, as well as primary and secondary school students.
- Generated income for 20 artisan entrepreneurs, totaling RM10,000.00.



Puan Zaidatul Zurita Abdul Rahman, Chief Executive Officer of Yayasan JCorp (third from left) officiated the opening ceremony of Zapin Yok!



Please scan this QR code to watch a video of Zapin Yok!

SUSTAINABLE DEVELOPMENT GOALS



INTERNATIONAL VISUAL ARTS EXHIBITION ATTRACTS 4,000 VISITORS TO KOMTAR JBCC



The International Art Exhibition – Vision Unveiled: The Interaction of Arts Through Conventional and Digital Exhibition was successfully organised by Yayasan JCorp in collaboration with the Art Centre of Universiti Pendidikan Sultan Idris (UPSI), Perak.

The exhibition was held from 4 October to 15 October 2023 at KOMTAR JBCC, Johor Bahru. It featured international artworks from the United Kingdom, Vietnam, Cambodia, Thailand, Australia, Singapore, and Indonesia.

Chairman of Yayasan JCorp, Encik Rozaini Mohd Sani and Chief Executive Officer of Yayasan JCorp, Puan Zaidatul Zurita Abdul Rahman visit the gallery.

PROGRAMME OBJECTIVES

A platform for local artists to promote their artwork and earn income.

Attract visitors and art collectors from around the world to promote KOMTAR JBCC shopping centre.

Foster cooperation with various agencies and strategic partners.

IMPACTS / ACHIEVEMENTS

4,000 local and international visitors

The event helped 14 local artists generate income through the sale of their artwork.

Generated RM10,000 worth of art sales during the exhibition.

150 works displayed physically and online.

'Art of Wave Sound Dance' presented by UPSI performing arts students.



YB Datuk Haji Yahya Jaafar, Member of the Johor Bahru City Council (fifth from left) officiated the opening ceremony.

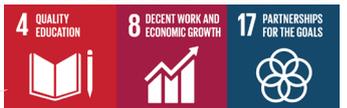


Arts Discussion Forum: Art Paradigms in Educational and Career Contexts was also held during the international art exhibition at KOMTAR JBCC.



Please scan this QR code to watch a video of the exhibition.

SUSTAINABLE DEVELOPMENT GOALS



INTERNATIONAL DELGATES BRIGHTENS LOCAL BITES & FRUIT DELIGHTS FEST@APCW 2023



Chairman of Yayasan JCorp, Encik Rozaini Mohd Sani with the barongan performance troupe.

YAYASAN JCorp, in collaboration with the Johor Bahru City Council, organised the Local Bites & Fruit Delights Fest at APCW 2023 from 14 - 17 November, 2023 at Plaza Seni Carpark, Jln Wong Ah Fook, Johor Bahru.

Activities Held

- ▶ Food trucks selling traditional and local cuisine.
- ▶ Sale of local fruit.
- ▶ Artistic and cultural stage performances.
- ▶ Sale of souvenirs.

The programme was held in conjunction with the Asia Pacific Climate Week (APCW) 2023, which was held at the Persada Johor International Convention Centre, Johor Bahru.

IMPACTS / ACHIEVEMENTS

- 19 vendors participated.
- Food truck and fruit sales reached RM42,000.
- 50 cultural performers presented shows over the four-day event.
- A donation of RM60,000 was made to cultural artists for their performances.
- Attracted 2,500 visitors across the four-day event.



The Lion Dance captivated the attention of visitors.



The 'air kelapa' foodtruck became preferred choice for many visitors during Local Bites & Fruit Delights Fest@APCW 2023.



Fruit rojak making competition at Local Bites & Fruit Delights Fest@APCW 2023



Please scan this QR code to watch the Local Bites & Fruit Delights Fest@APCW 2023

SUSTAINABLE DEVELOPMENT GOALS



OVER 100 VOLUNTEERS PARTICIPATED IN MANGROVE TREE PLANTING PROGRAMME



The 2023 KUDAH programme drew over 100 volunteers including Sahabat YJC Volunteers; UTM volunteers; and the local community.



Chief Executive Officer of Yayasan JCorp, Puan Zaidatul Zurita Abdul Rahman, participated in planting mangrove trees.

- Collaboration between Yayasan JCorp and Universiti Teknologi Malaysia (UTM).
- 3 September 2023.
- Tanjung Piai National Park, Pontian.



100kg of trash was collected during the KUDAH programme at Tanjung Piai National Park, Pontian recently.

IMPACTS / ACHIEVEMENTS

115 mangrove seeds were spread. **01**

100 mangrove trees were planted. **02**

100kg trash collected. **03**

PROGRAMME OBJECTIVES

01
Sustaining the importance of mangrove conservation.

02
Improving society's awareness and knowledge of the coastal ecosystem.



Please scan this QR code to watch the activities at Tanjung Piai National Park, Pontian.

SUSTAINABLE DEVELOPMENT GOALS



EMPOWERING COMMUNITIES: 200 PARTICIPANTS ENGAGE IN RIVER CONSERVATION PROGRAMME AT SUNGAI MELAYU AND SUNGAI PENDAS IN CONJUNCTION WITH WORLD RIVERS DAY



Garbage collection activities on the Kg Melayu and Kg Pendas rivers in Johor Bahru by volunteers.

In conjunction with World Rivers Day, celebrated annually on 24 September, Yayasan JCorp collaborated with Universiti Teknologi Malaysia (UTM) and Iskandar Puteri City Council to organise a community program at Kampung Sungai Melayu and Sungai Pendas, Johor Bahru.

The event also featured an exhibition on the river trail module and biodiversity school by SK Sungai Melayu, highlighting the importance of river conservation.

PROGRAMME OBJECTIVES

- Raise awareness among the local community about the importance of environmental conservation, including aquatic and terrestrial life.
- Engage with the local community through environmental conservation activities.
- Implement 7 river conservation modules developed by UTM and UTHM.

IMPACTS / ACHIEVEMENTS

01

282kg trash collected.

02

200 participants involved in river cleaning and awareness activities.

03

132 participants including facilitators, students, teachers and members of the local community attended a Train the Trainers programme on 3, 11 and 25 November 2023 to implement 7 river sustainability modules.

The opening ceremony was officiated by Yang Berhormat Datuk Pandak Ahmad, State Assembly Representative for Kota Iskandar.



The garbage collected is weighed before being sent to the landfill.



Please scan this QR code to watch the activities

SUSTAINABLE DEVELOPMENT GOALS



YAYASAN JCORP'S BOLD DIVE INTO MARINE CONSERVATION



50 corals were planted as part of the reef rehabilitation programme at Pulau Aur

For the first time, Yayasan JCorp organised a coral reef rehabilitation programme at Pulau Aur, Mersing from 13 to 15 October 2023. The program involved 40 staff members from Johor Corporation (JCorp) and its Group of Companies, including Kulim (Malaysia) Berhad, KPJ Healthcare Berhad, QSR Brands (M) Holdings Bhd, JLand Group Sdn Bhd, Damansara Holdings Berhad, and Yayasan JCorp.

PROGRAMME OBJECTIVES

OTHER ACTIVITIES :

- ▶ Beach cleaning and cemetery areas were cleaned.
- ▶ *Rewang* cooking event was held with the villagers.
- ▶ Donations in the form of cash were made to 38 families.



YBhg Datuk Sr Akmal Ahmad, Director of Property and Infrastructure Division, JCorp chats with a donation recipient (sitting).



Please scan this QR code to watch the activities.



Participants with the local community

02



Support the State Government's efforts to protect coral reefs in Johor marine park waters, ensuring their preservation and preventing extinction. This also enhances the tourism industry in the islands of Mersing district.

01

Educated and fostered public awareness related to the preservation and conservation of the environment, including marine life.

03



Strengthen the relationship between JCorp Group staff and the local community.

IMPACTS / ACHIEVEMENTS

1. 50 reefs were planted.
2. Participated 110 local residents in the programme
3. RM10,500 was donated to residents, students, and activities.

SUSTAINABLE DEVELOPMENT GOALS



RM100,000 DONATED TO JOHOR CEREBRAL PALSY ASSOCIATION



YAYASAN JCorp donated RM100,000 to the Johor Cerebral Palsy Association at the 2023 World Cerebral Palsy Celebration Gala Dinner.

The ceremony took place at the Persada Johor International Convention Centre, Johor Bahru on 11 October 2023.

Since 2020, Yayasan JCorp has contributed RM600,000 to the Johor Cerebral Palsy Association.

PROGRAMME OBJECTIVES

1. Provided access to the latest technology for children and trainees with Cerebral Palsy.
2. Improved rehabilitation facilities.
3. Upgraded the special education system at the Cerebral Palsy Association through upskilling and reskilling of educators and therapists.

Her Majesty Raja Zarith Sofiah, Queen of Malaysia graciously attended the World Cerebral Palsy Celebration Gala Dinner 2023.

IMPACTS / ACHIEVEMENTS

1

Benefited 100 beneficiaries including students, workshop apprentices, teachers and supervisors.

2

The Hydrotherapy Pool was upgraded to support cerebral palsy students in improving muscle strength, movement coordination, and balance. The facility is equipped with heater technology, providing a comfortable temperature and stimulating the nervous system during therapy sessions.

3

Organised an Early Intervention programme in collaboration with hospitals to encourage parents with children affected by cerebral palsy to receive early education and appropriate therapy from birth to 5 years old.

4

Empowered workshop apprentices by inspiring 8 entrepreneurs through the CPJGift Shop project.



Chairman of Yayasan JCorp, Encik Rozaini Mohd Sani presents a donation cheque to Her Highness Che' Puan Mahkota Khaleeda Johor.

Her Highness Che' Puan Mahkota Khaleeda Johor chats with special needs children.



SUSTAINABLE DEVELOPMENT GOALS



YAYASAN JCORP DONATED RM50,000 TO THE TUNKU LAKSAMANA JOHOR CANCER FOUNDATION



Chief Executive Officer of Yayasan JCorp, Puan Zaidatul Zurita Abdul Rahman handed over a mock cheque to Her Royal Highness, Tunku Tun Aminah Binti Sultan Ibrahim.

PROGRAMME OBJECTIVES

1. Funds collected to assist cancer fighters in need and provide financial support for the organisation of activities by TLJCF.
2. Promoted healthcare awareness to the public.

IMPACTS / ACHIEVEMENTS

1. 85 cancer patients were assisted.
2. Since 2016, a total of RM830,000 was donated to TLJCF.

YAYASAN JCorp demonstrated its unwavering commitment to supporting the fight against cancer by generously contributing RM50,000 to the Tunku Laksamana Johor Cancer Foundation (TLJCF) during the 'Lights of Hope' TLJCF Charity Dinner on 24 November 2023, which was held at Iskandar Puteri City Council, Johor.

YAYASAN JCORP DONATED RM50,000 TO CANCER FIGHTERS



General Manager of Yayasan JCorp, Puan Wan Su Ali presents the main prize of the lucky draw.



Some of the participants who participated in the Pinktober Run JB 2023 at the Dataran Bandaraya Johor Bahru.

Yayasan JCorp contributed RM50,000 in conjunction with the Pinktober Run JB 2023 organised by Co-Action Event Sdn Bhd in collaboration with the Johor Bahru City Council. The run covered a distance of 5KM, starting from the Johor Bahru City Council Square.

PROGRAMME OBJECTIVES

- Promoted education about breast cancer and encouraged early detection among all layers of society.
- Promoted a healthy lifestyle.
- Fostered community togetherness and unity in the local area through involvement from various backgrounds.

IMPACTS / ACHIEVEMENTS

- 1,300 participants of various ages and ethnicities took part in the charity run.
- Since 2022, RM100,000 was donated for this charity run event.

PINK OCTOBER LUNCH TALK – EARLY DETECTION, ENCOURAGES HOPE

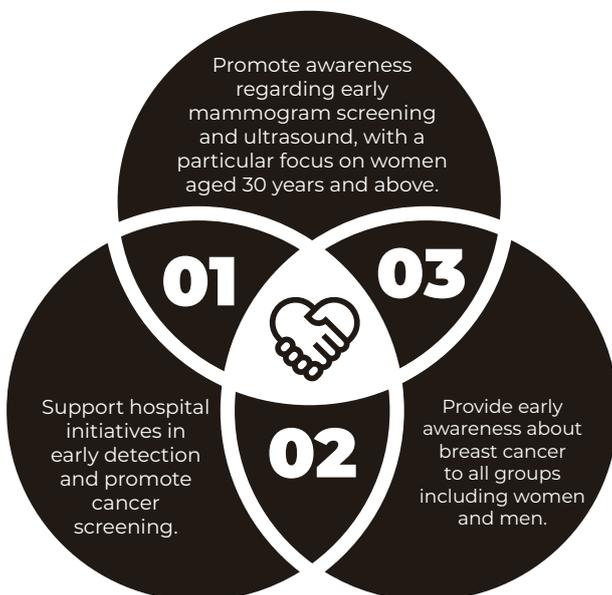


The speakers and moderators were photographed with Encik Mohd Azhar Abdullah, CEO of KPJ Southern Regional Hospital (RCEO), and Encik Khairul Hasanain, CEO of KPJ Pasir Gudang Specialist Hospital.

The Lunch Talk Pink October programme was held as a collaborative effort between KPJ Pasir Gudang Specialist Hospital, KPJ Southern Region and Yayasan JCorp. The programme took place at Holiday Villa Hotel, Johor Bahru on 30 October 2023.

As part of the programme, Yayasan JCorp sponsored prizes for quiz winners in the form of mammograms and ultrasound tests. The programme was enlivened by Amira Othman's performance as a guest artiste.

PROGRAMME OBJECTIVES



Please scan this QR code to watch a video of the programme

IMPACTS / ACHIEVEMENTS

- ▶ The event involved 200 distinguished guests from various companies and agencies.
- ▶ The event garnered a total of 1.2k views on Yayasan JCorp's Facebook page.
- ▶ The quiz winners received RM2,500.00 worth of vouchers for mammograms and ultrasound examinations.

SUSTAINABLE DEVELOPMENT GOALS





HEALTH CAMP 2023: BRIDGING URBAN AND RURAL HEALTH SERVICES

The 2023 Health Camp, organised by KPJ Pasir Gudang Specialist Hospital in collaboration with Klinik Waqaf An-Nur Pasir Gudang, was held in conjunction with the celebration of Independence Month and Malaysia Day.

The ceremony took place in Kampung Sedili Kecil, Kota Tinggi, Johor on 19 August 2023. A free consultation was conducted by the specialist doctors, including Dr. Shamsuddin Abdul Aziz (Orthopedic Doctor), Dr. Nik Azrita Dato' Ariffin (Gynecologist), and Dr. Mohd Faiz Idris (Surgeon).

Free medications were provided to villagers who received treatment, and Klinik Waqaf An-Nur Pasir Gudang also offered a Mobile Clinic for additional treatment facilities.

The management and Specialist Doctors assisted two families by donating essential health equipment.



The KPJ Pasir Gudang Doctors' Welfare Fund donated to two families.



The Orthopedic Specialist, Dr. Shamsuddin examined the patient's condition in the Waqaf An-Nur Mobile Clinic.

PROGRAMME OBJECTIVES

- The initiative aimed to raise awareness among the locals about the critical importance of comprehensive healthcare.
- The initiative aimed to educate the locals about adopting a healthy lifestyle through activities that could contribute to a stable metabolism.
- The management and Specialist Doctors assisted two families by donating essential health equipment.
- The initiative fostered connections with local residents through engaging activities. These included free health screenings conducted by the Medical Officer, physiotherapy examinations led by the physiotherapist, and ear examinations performed by the hearing rehabilitation officer.
- The initiative fostered a sense of patriotic spirit among young people.

IMPACTS / ACHIEVEMENTS

- 1,000 residents received free healthcare services.
- KPJ Pasir Gudang Specialist Hospital Doctors donated RM1,500 to two families in need. The donation took the form of reclining wheelchairs and adult diapers.

SUSTAINABLE DEVELOPMENT GOALS



EVENTS CALENDAR

August 2023



1 August 2023

Johor Corporation (JCorp) donated five refurbished computer sets through Yayasan JCorp to the Johor Skills Development Center (Johor Skills). The donation was presented by Puan Wan Su Ali, General Manager of Yayasan JCorp, to Encik Sallehuddin Mohd Nor, General Manager of Johor Skills.



3 August 2023

In conjunction with the National Level Primary School Language Village, a Prize Presentation Ceremony was held at the Malaysia Arts School in Johor, Pasir Gudang. During the event, participants delivered public speeches related to Yayasan JCorp's environmental programme. Additionally, Yayasan JCorp generously sponsored 500 packs of KFC food.



5 August 2023

Johor Corporation (JCorp) and its Group of companies—Kulim (Malaysia) Berhad, KPJ Healthcare Berhad, QSR Brands (M) Holdings Bhd, and JLand Group Sdn Bhd—continued their unwavering support for the organisation of the Laksamana Fun Run 2023 by generously sponsoring RM70,000.00

through Yayasan JCorp.

During the charity run event, KPJ Healthcare Berhad Southern Region actively participated in the exhibition.



6 August 2023

Yayasan JCorp, along with the Quality Assurance Unit, the Vocational Technical Education and Training Division (BPLTV), the Malaysian Ministry of Education, and the Johor State Education Department (JPNJ), conducted a visit to KFC Seri Gelam DT Restaurant in Johor Bahru. The purpose of the visit was to observe the implementation of the National Dual Training System Programme (SLDN) in Johor state.



8 August 2023

A workshop on collaboration programmes between Yayasan JCorp and the Johor State Education Department was held at Level 23, Menara KOMTAR, JBCC. The workshop was attended by 16 participants, and the primary focus of the discussion was to identify impactful programmes, particularly those benefiting children in the state of Johor, within the realm of holistic human capital education.



10 August 2023

43 tuition teachers from 15 selected secondary schools in Johor attended a MPEI Modules Mastery Workshop for the subjects of Accountancy, Economics, and Commerce held at the Educational Technology and Resources Division, Johor State Education Department.



15 - 17 August 2023

The English Module Development Workshop took place at Pusat Kegiatan Guru (PKG) Permas Jaya, Pasir Gudang and was attended by 15 English language expert teachers in Johor. The workshop centered around the key elements of speaking, listening, writing, and reading.



16 August 2023

Yayasan JCorp visited the Johor State Education Department. During the meeting, both parties exchanged views and ideas to ensure their educational activities were most impactful on students, achieving the KPI for Johor education.



26 August 2023

Yayasan JCorp, in collaboration with the State Department for Culture and Arts (JKKN) Johor and the Persatuan Penggiat Zapin Negeri Johor (Pe-Zapin), organised the Zapin Yok! @B5 event at B5 Johor Street Market, Johor Bahru.

September 2023



3 September 2023

Yayasan JCorp, in collaboration with Universiti Teknologi Malaysia (UTM), organised the Mangrove Tree Planting Programme at Tanjung Piai National Park in Pontian. The event was attended by over 100 volunteers, including Friends of YJC, UTM volunteers, and members of the local community.



18 September 2023

The Module Handover Ceremony & Training of Trainers SPM Bridging B1, a collaborative effort between Yayasan JCorp and the Johor State Education Department, took place at the Johor State Education Department office.



20 September 2023

The Smartboard and Smart TV Handover Ceremony took place at SMK Bandar Baru UDA, Johor Bahru.



24 September 2023

"The Yayasan JCorp, in collaboration with Universiti Teknologi Malaysia and the Iskandar Puteri City Council, orchestrated a community programme in conjunction with World River Day 2023 at Kampung Sungai Melayu and Kampung Sungai Pendas, Johor Bahru.



25 & 26 September 2023

The Yayasan JCorp Choral Speaking Challenge Johor State Level 2023 was held at KOMTAR JBCC, Johor Bahru.



2 October 2023

"The Signing Ceremony of the Notes of Understanding between the Johor State Education Departments, Yayasan JCorp, and QSR Stores Sdn Bhd for the National Dual Training System Programme (SLDN) was held at Dewan Iskandar, Maktab Sultan Abu Bakar, Johor Bahru."



4 - 15 October 2023

The International Art Exhibition – Vision Unveiled: The Interaction of Arts Through Conventional And Digital Exhibition organised by Yayasan JCorp in collaboration with Pusat Seni Universiti Pendidikan Sultan Idris took place at KOMTAR JBCC, Johor Bahru.



10 October 2023

Puan Wan Su Ali, General Manager of Yayasan JCorp, and Encik Ismail Mohd Arsad, Director of the Vision Unveiled Programme, were interviewed on the SPM, TV1 programme. The discussion focused on the International Art Exhibition – Vision Unveiled: The Interaction of Arts Through Conventional and Digital Exhibition at KOMTAR JBCC, Johor Bahru.



Yayasan JCorp contributed RM20,000 to be donated to special children in conjunction with the Care for You Programme organised by the Psychology Unit, RTM.



YAYASAN JCorp

Memperkasa Kualiti Hidup
Improving Quality of Life

11 October 2023

Yayasan JCorp donated RM100,000 to the Johor Cerebral Palsy Association during the 2023 World Cerebral Palsy Celebration Gala Dinner held at the Johor Persada International Convention Center in Johor Bahru. The event was a corporate initiative that aimed to support and raise awareness for individuals with cerebral palsy.



30 October 2023

Yayasan JCorp organised the Lunch Talk Pink October in collaboration with KPJ Southern Region Hospitals at the Holiday Villa Johor Bahru City Centre, Johor Bahru.



13 - 15 October 2023

Yayasan JCorp, in collaboration with JCorp and Group of Companies, made significant progress in coral reef rehabilitation efforts on Pulau Aur, located in Mersing.



21 October 2023

The Yayasan JCorp Retreat took place at the Holiday Inn Johor Bahru City Centre, Johor Bahru.



27 October 2023

The Pinktober Run JB 2023 took place at Dataran Majlis Bandaraya Johor Bahru. During this event, Yayasan JCorp generously donated RM50,000 to be distributed among cancer fighters in need.

31 October 2023

The Nextgen Innovators: Sustainable Solutions for a Greater Future event took place at the Persada Johor International Convention Center, Johor Bahru.

November 2023



6 & 7 November 2023

The Baseline Study on STEM Education and Industry Needs in Johor was conducted at 5 Sustainable Schools. Additionally, a focus group discussion involving representatives from various industries and agencies took place at the Holiday Inn Johor Bahru City Centre, Johor Bahru.



7 November 2023

A Focus Group Discussion was conducted with representatives from various agencies, Universiti Teknologi Malaysia, and industry experts. Additionally, participants included companies within the JCorp Group, including FarmByte Sdn Bhd. The venue for this significant discussion was the Holiday Inn Johor Bahru City Centre, Johor Bahru.



14 - 17 November 2023

The Local Bites & Fruit Delights Fest during APCW 2023 was conducted at the Plaza Seni Carpark, located on Jalan Wong Ah Fook, Johor Bahru.



16 November 2023

The Finale of Nextgen Innovators: Sustainable Solutions for a Greater Future was held at KOMTAR JBCC and the Johor Persada International Convention Centre, Johor Bahru.



24 November 2023

Yayasan JCorp donated RM50,000 to the Tunku Laksamana Johor Cancer Foundation (TLJCF) during the "Lights of Hope" Charity Dinner held at the Main Hall of the Iskandar Puteri City Council in Bandar Medini Iskandar, Iskandar Puteri, Johor.

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Puan Zaidatul Zurita Abdul Rahman, Chief Executive Officer of Yayasan JCorp, handed over a mock cheque to YAM Tunku Tun Aminah Binti Sultan Ibrahim.



27 - 29 November 2023

The Daily Secondary School SLDN Programme Expansion Workshop was held at the Amansari Hotel Nusajaya, located in Iskandar Puteri, Johor Bahru.

December 2023



4 December 2023

The Tea Ceremony of His Majesty Sultan Ibrahim Ibni Almarhum Sultan Iskandar, Yang DiPertuan for the State and Colonies of Johor Darul Ta'zim, with the community in Muar, Tangkak, and Segamat, took place at Dataran Tanjung Emas, Muar.



7 December 2023

During the 17th KPJ Games 2023, which took place at the Larkin Arena in Johor Bahru from December 6 to 10, 2023, Yayasan JCorp established an exhibition space. This initiative aimed to encourage JCorp and Group of companies employees to contribute to Yayasan JCorp.



23 December 2023

As part of the Sustainable School - STEM programme, a greenhouse equipped with IoT technology was constructed at SMK Bandar Baru Uda, Johor Bahru.



27 December 2023

The Program Jalinan Kasih 'Santuni Warga Emas Nur Ehsan', jointly organised by JCorp, Yayasan JCorp, and PKP JCorp took place on 27 December 2023. During this programme, Yayasan JCorp contributed RM3,000.00, while JCorp donated daily necessities amounting to RM5,000.00.

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