



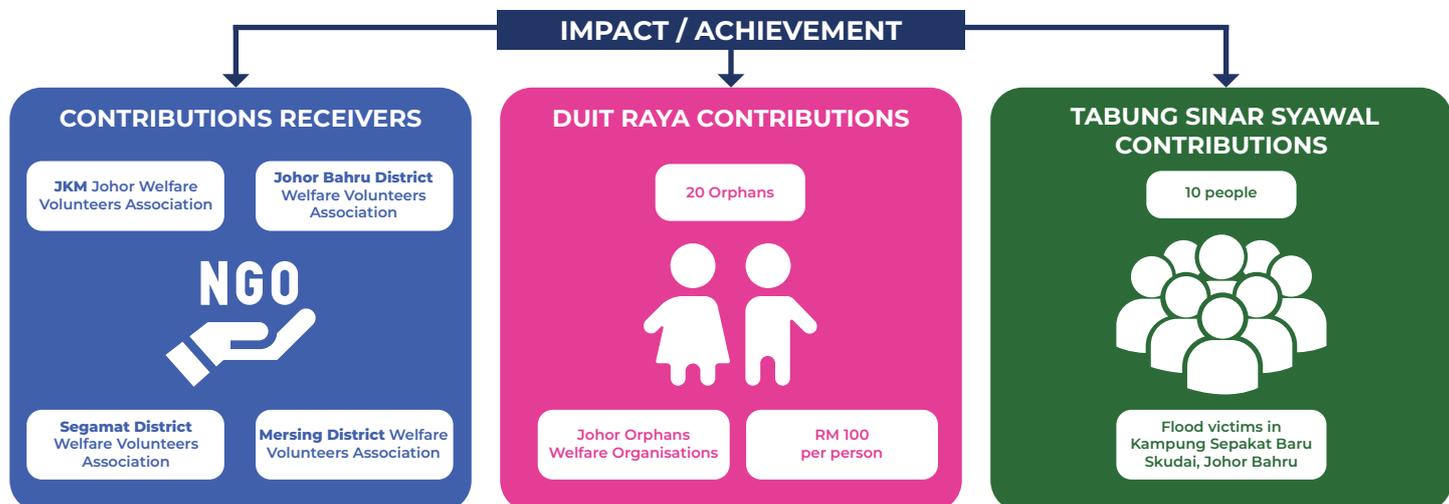
YAYASAN JCORP DONATES TO CHARITY ORGANISATIONS, ORPHANS AND FLOOD VICTIMS

WELFARE organisations, orphans and flood victims were among the recipients of the Yayasan JCorp donation at the JCorp Group Aidilfitri Open House 2023 at the Persada Johor International Convention Centre on 10 May 2023.

The donation was handover by YAB Dato' Onn Hafiz Ghazi, Menteri Besar Johor cum Chairman of JCorp, also in attendance were Yang Berhormat Tan Sri Dato' Dr. Haji Azmi Rohani, State Secretary of Johor; Johor State Government EXCO line-up; YBhg Datuk Syed Mohamed Syed Ibrahim, President and Chief Executive of JCorp; and Encik Rozaini Mohd Sani, Chairman of Yayasan JCorp.

PROGRAMME OBJECTIVES

1. Giving some happiness to NGOs/Associations in celebrating Aidilfitri
2. Helping ease the burden of flood victims by providing cash assistance



Please scan this QR code to watch donation handover video at JCorp Group Aidilfitri Open House 2023

SUSTAINABLE DEVELOPMENT GOALS



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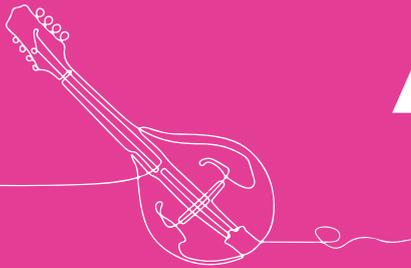
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EDUCATION



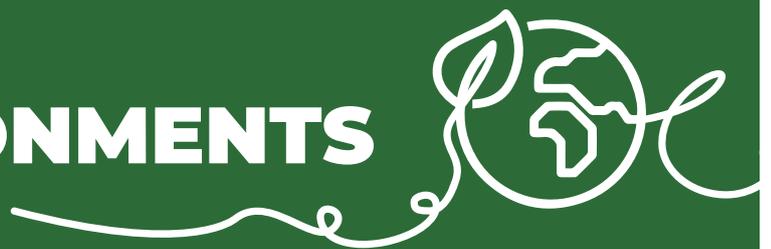
**ARTS, CULTURE
& HERITAGE**

02



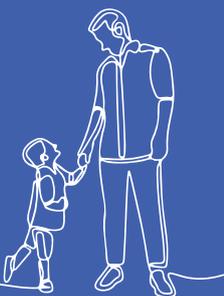
03

ENVIRONMENTS



**COMMUNITY
WELL-BEING**

04



YAYASAN JCORP & QSR BRANDS ARE THE PIONEERS OF THE SECONDARY SCHOOLS SLDN PROGRAMME IN MALAYSIA



SLDN PROGRAM

NATIONAL DUAL TRAINING SYSTEM

70-80% Practical Training (performance)

Theory Learning (knowledge) **20-30%**



COLLABORATIONS

PROGRAMME OBJECTIVES



The main objective of SLDN is to produce knowledgeable workers (K-Workers) which are workers who have three elements of competence namely:



Quality control is under the advisory of Department Skills Development (DSD) Southern Region



TECHNICAL

SOCIAL & HUMANITY

METHODOLOGY & LEARNING

IMPACT / ACHIEVEMENT

First in Malaysia for Daily Secondary School

PROGRAMME PARTICIPANTS

25 Students
- SMK Tun Syed Nasir Ismail, Johor
- SMK Majidi Baru 2, Johor

KFC RESTAURANTS

- KFC Larkin Perdana
- KFC City Square
- KFC Seri Gelam DT
- KFC JB Sentral
- KFC Larkin Terminal
- KFC Nusa Bestari



THE INAUGURATION CEREMONY OF THE NATIONAL DUAL TRAINING SYSTEM (SLDN)

- Date: 24 May 2023
- Location: SMK Tun Syed Nasir Ismail, Johor Bahru
- Officiated by Tuan Haji Mohd Hanafi Samad, Deputy Director of Learning Sector, Johor State Education Department (JPNJ).

INDUCTION PROGRAMME

- Date: 11 June to 13 June 2023
- Location: KFC Nusa Bestari Training Centre, Johor
- Immunisation shot and a set of uniforms provided

The youth have gained more interest in the field of fast food preparation

SUSTAINABLE DEVELOPMENT GOALS



THE ENGLISH UNITY CARNIVAL DEVELOP ENGLISH PROFICIENT STUDENTS



Yayasan JCorp sponsored KFC meal set to 535 teachers and students

- Date: 4-6 July 2023
- Location: Plaza Angsana, Johor Bahru



Impromptu Speech competition with Yayasan JCorp themed.

Cultivating and increasing awareness, understanding and appreciation of the English language through programmes in the form of a competition.

Creating positive competition through an interactive approach.



PRIMARY SCHOOL

Mittra Rekka a/p Palani
SJKT Jalan Sialang, Tangkak

Soh Yi Xu
SJKC Chun Hwa Ketiga, Muar

Chloe Tay Jing Shuen
SJKC Ai Chun 1, Batu Pahat



CATEGORIES

SECONDARY SCHOOL

Arisa Nabila Azmi
SMK Tun Habab, Kota Tinggi

Seamus Jeyaseelan a/l Saravanan
SMK Indahpura 1, Kulai

Sanjev Sharma Naidu a/l V.N. Sangar Naidu
SJKC Ai Chun 1, Batu Pahat

Yayasan JCorp Special Award for the Impromptu Speech competition where the winners are as above:

Please scan this QR code to watch State Level English Language Unity Carnival 2023 video



IMPACT / ACHIEVEMENT

- Participation 535 student from Primary and Secondary School
- Yayasan JCorp Special Award (Impromptu Speech) for the top 10 students

SUSTAINABLE DEVELOPMENT GOALS



MURAL ART WITH A UNIQUE NARRATIVE AT KPJ BANDAR DATO' ONN SPECIALIST HOSPITAL



The Mural in the parking area of KPJ Bandar Dato' Onn Specialist Hospital displays 5 years of the hospital's achievements from 2019 - 2023

Yayasan JCorp and KPJ Bandar Dato' Onn Specialist Hospital, Johor Bahru bring a new narrative to the image and brand of specialist hospitals in the south of the country through mural art along the hospital's parking area.

This initiative is a collaboration between the Yayasan JCorp, KPJ Bandar Dato' Onn Specialist Hospital and local artist - Tuan Mulo.

The interpretation of the displayed mural traces the history and achievements of this specialist hospital during its five years of operation.



PROGRAMME OBJECTIVES

1. As a platform for local artists to showcase their mural artwork.
2. As a platform for local artists to generate additional income.
3. One of the attraction elements that will be used to promote KPJ Bandar Dato' Onn Specialist Hospital.

IMPACT / ACHIEVEMENT

- 16 local artists benefited from the programme
- Generate an income of RM50,000.00 for local artists

TIME-LINE OF KPJ BANDAR DATO' ONN SPECIALIST HOSPITAL MURAL



SUSTAINABLE DEVELOPMENT GOALS



ARTS, CULTURE & HERITAGE

YAYASAN
JCorp

Memperkasa Kualiti Hidup
Improving Quality of Life

THE JOHOR TRADITIONAL FOOD FESTIVAL 2023 POSITIONS B5 AS THE HUB OF ART, CULTURE AND HERITAGE IN JOHOR



- Date: 28 - 30 July 2023
- Location: B5 Johor Street Market, Johor Bahru



The opening ceremony was officiated by Dr. Tan Awang Besar, Secretary of the Cultural Policy Division of the Ministry of Tourism, Arts and Culture. More than 5,000 visitors attended the festival

PROGRAMME OBJECTIVES

1

Providing a platform for traditional food entrepreneurs to promote and generate income.

2

Giving opportunities to existing B5 Johor Street Market entrepreneurs to increase their income.

3

Visitors attraction element at B5 Johor Street Market.

4

Promote the Yayasan JCorp through the focus areas of Art, Culture and Heritage.



Thank you Yayasan JCorp for supporting the Johor Traditional Food Festival 2023 this time. I also hope that this collaboration, especially with B5 Johor Street Market, will continue to promote various activities involving Art, Culture and Heritage.

- Puan Azuin Adnan -



The Johor Traditional Food Festival 2023 is very good because it can boost the economy and elevate the status of traditional Johor cuisines.

- Encik Muhammad Zafiuudin -



The organisation of this programme is very good and people should take the opportunity to discover the different types of traditional Johor cuisines

- Cik Nur Alia Aqilah Johar -

PROGRAMME ACTIVITIES

Arts Exercise

Kabaddi Competition

Let's Learn Traditional Johor Cuisine "Telur Pindang" & Laksa Johor

Expert Talk: Johor Kebaya Fashion

Fastest Telur Pindang Eating Competition

Dowry Decorating Competition

Children's Colouring Contest

Cultural Artist's Pocket Show JKKK Johor "Repertoire Johor"

Johor Kebaya Queen Competition

Launching

Johor Kids Got Talent

Gala Night

Buskers performance

FOOD & BEVERAGES

Johor Laksa

Beriani Gam Rice

Ambeng Rice

Johor Asam Pedas

Mee Rebus

Mee Bandung

Lontong

Burasak & Lepat Loi

Kacang Pool

Otak-otak

Wajik Sirat

Sum-sum porridge & various porridge

Indian cuisine - Pani Poori, Masala Tea

Chinese cuisine - Dim Sum & Moon Cake



Please scan this QR code to watch Johor Traditional Food Festival 2023

IMPACT / ACHIEVEMENT

- 4875 visitors
- RM36,000.00 sales revenue

SUSTAINABLE DEVELOPMENT GOALS

8 DECENT WORK AND ECONOMIC GROWTH



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



17 PARTNERSHIPS FOR THE GOALS

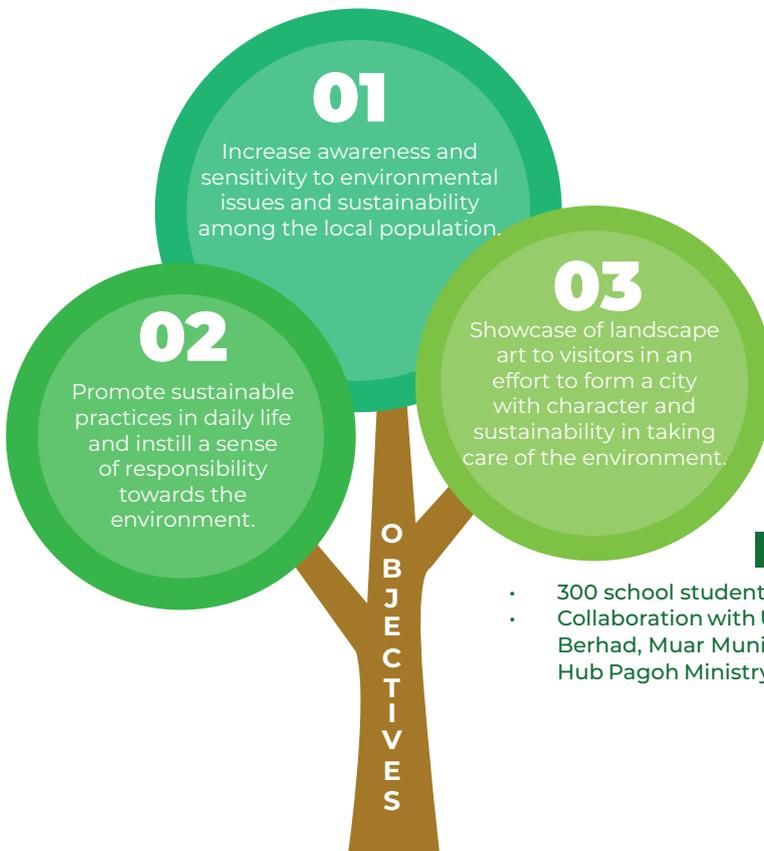


THE MUAR SUSTAINABLE CARNIVAL INSTILLS A SENSE OF RESPONSIBILITY TO TAKE CARE OF THE ENVIRONMENT



- Date: 21 May 2023
- Location: Pagoh Higher Education Hub Convention Centre, Bandar Universiti Pagoh, Muar

Participants of the programme concentrate their focus while engaging mud ball preparation activities.



ACTIVITIES HELD

- Environmental exhibition
- Organic fertilizer workshop and mud ball preparation
- Agricultural technology knowledge sharing
- Doodling art workshop
- Terrarium in a jar knowledge sharing
- Muo Up-Cycle Sculpture Competition
- Nursery plant sales stall

IMPACT / ACHIEVEMENT

- 300 school students benefited from the programme
- Collaboration with Universiti Teknologi Malaysia (UTM) Johor, Sime Darby Property Berhad, Muar Municipal Council, Special Project Section of the Higher Education Hub Pagoh Ministry of Education Malaysia, and the Muar District Education Office

SUSTAINABLE DEVELOPMENT GOALS



INTERESTING INFO

The opening ceremony was officiated by Encik Huzaimi Amir Zainudin, Section Director of Pagoh Higher Education Hub Special Project. Also present was Tuan Haji Ahmad Nazeri Rebu, Muar Municipal Council Secretary.

The preparation of Mud Ball is a mixture of several organic substances used in water to stabilize the pH of the water, reduce the foul odour of the water and break down organic molecules and waste.

FRIEND OF YAYASAN JCORP VOLUNTEERS WENT TO THE GROUND AT CPJ



ANNUAL RIA MARKET CHARITY SALE

- Date: 20 May 2023
- Organised by Cerebral Palsy Johor Association (CPJ), Johor Bahru
- 10 Friend of Yayasan JCorp Volunteers from KPJ International College, Johor Bahru involved.
- Activities: Soopa Doopa Game and CPJ's stall selling food & beverage products and handicraft products.
- Yayasan JCorp sponsored sale coupons amounted to RM10,000.

PROGRAMME OBJECTIVES

1. Cultivating the spirit of volunteering for KPJUC students
2. Helping the CPJ community in need of physical support

Friends of YJC volunteers help vendors sell food during the charity sale program at CPJ.



Yayasan JCorp has provided a platform for those who want to contribute voluntary service to the community. This kind of opportunity should be maximised, especially by young generation

Nurmaisarah binti Majid



Volunteering on such a charity programme has given me and my friends valuable experience. In addition to being able to take care of the disabled, we also learned how to manage programs especially involving the public

Suthashni a/p Balachandar

IMPACT / ACHIEVEMENT

- 5 welfare organisations in Johor Bahru benefited from the purchase of sales coupon tickets totaling RM10,000.00
- 10 volunteers were involved to assist in sales activities



SUSTAINABLE DEVELOPMENT GOALS



YAYASAN JCORP DONATED RM45,000 FOR RAMADAN 2023 PROSPERITY



3 - 4 APRIL 2023

Yayasan JCorp donated 6 bubur lambuk cauldrons in conjunction with the **JohorFM Lambuk Porridge Drive-Thru Programme** at the Sultan Iskandar Information and Broadcasting Complex, Johor Bahru. Bubur Lambuk is prepared collaboratively and distributed to the public. The opening ceremony was officiated by YB Cik Norlizah Noh, Chairman of the Johor State Education, Information and Communication Committee.



6 APRIL 2023

A total of 120 asnaf students from Muar Science High School (SAMURA), Johor received a donation of RM100 each as part of the **JohorFM Ramadan Tour Programme 2023**. The opening ceremony was officiated by Encik Ramli Johari, Director of the Johor State Broadcasting Department.



11 APRIL 2023

Yayasan JCorp contribute donation amounting to RM10,000. Donations to Mutiara Johor Corporation at Mutiara Johor Corporation's **Al Quran Khatam & BreakFast Ceremony** at Dewan Mutiara, Kompleks Mutiara Johor Land, Johor Bahru. The programme was officiated by YBhg Datin Zaidah Zakaria, Chairman of Mutiara Johor Corporation.



16 - 18 APRIL 2023

Yayasan JCorp donated KFC vouchers amounting to RM1,000 in conjunction with the **Yok Hantar Jajan Raya 3.0 Programme** organised by JohorFM. Vouchers were distributed to 32 selected recipients in all districts of the state of Johor. This programme is held to help and provide food assistance to those who are less able to prepare for Aidilfitri.



18 APRIL 2023

Concerned with the front-line workers on duty during the 2023 Aidilfitri celebration, Yayasan JCorp has donated 700 packs of KFC in the **Singgah Sahur Programme** at the Customs and Immigration Complex (CIQ) Sultan Iskandar Building, Johor Bahru. This programme also got the cooperation of Southern Volunteers.



19 APRIL 2023

Yayasan JCorp provided cash assistance to 30 flood victims in Kampung Parit Yob, Parit Yaani, Batu Pahat. This donation is an initiative of Yayasan JCorp through the **Sinar Syawal Campaign** for Johor Flood Victims.

OBJECTIVE

- Assisting in alleviating the burden of the poor, B40, and persons with disabilities in facing Ramadan and making preparations for the celebration of Aidilfitri.
- Encouraging contributions and community collaboration to participate in activities organised by the Yayasan JCorp through the Sinar Syawal Flood Victims Campaign in Johor.

IMPACT / ACHIEVEMENT

- RM45,000.00 has been allocated to assist the poor, B40 group, and persons with disabilities.
- Benefiting 2070 recipients.
- 50 volunteers were involved in the activities.



Please scan this QR code to watch
JohorFM Ramadan Tour Programme 2023

SUSTAINABLE DEVELOPMENT GOALS



NURSES PLANT MANGROVE TREES, SAVE THE EARTH

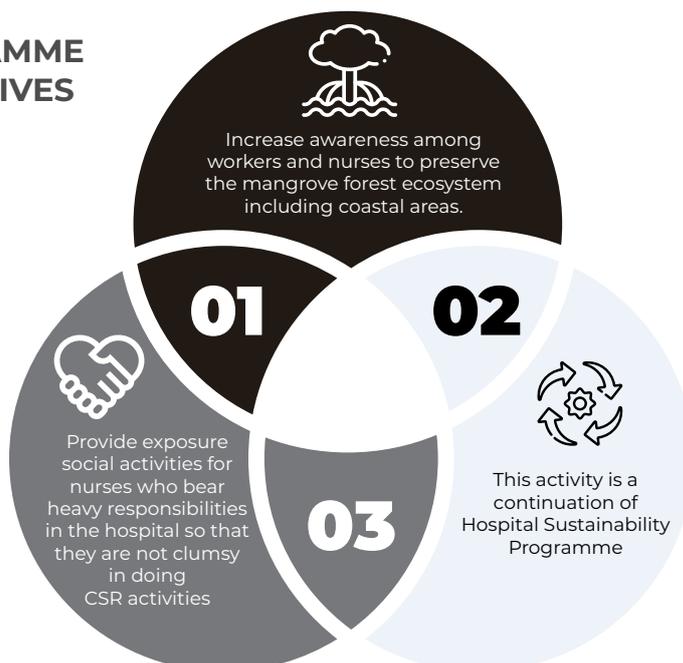


Encik Azhar Abdullah together with KPJ Puteri Specialist Hospital nurses sowed 52 mangrove tree seeds.

In conjunction with International Nurses Day which is celebrated on 12 May every year, KPJ Puteri Specialist Hospital is organising a corporate social responsibility (CSR) activity through a mangrove swamp tree replanting programme in Johor Tanjung Piai National Park, Pontian on 20 May 2023.

A total of 40 nurses planted 250 mangrove trees during this programme.

PROGRAMME OBJECTIVES



IMPACT

79kg general waste in the form of plastic bottles, drink cans, slippers, pieces of plastic and string were successfully collected within one hour of the programme.



SUSTAINABLE DEVELOPMENT GOALS



CALENDAR OF ACTIVITIES

April 2023



2 April 2023

Johor State SLDN Implementation Coordination Workshop 2023 was held at the Johor State Education Department, Johor Bahru. A total of 30 participants participated in this workshop chaired by Tuan Haji Md Said Md Daimon, Johor Education Director.



3 & 4 April 2023

Yayasan JCorp continues to support JohorFM's media partners by donating 6 bubur lambuk cauldrons in conjunction with the JohorFM Pandu Lalu Bubur Lambuk Programme at the Sultan Iskandar Information and Broadcasting Complex, Johor Bahru.



6 April 2023

Yayasan JCorp has participated in the JohorFM 2023 Ramadan Tour Programme at Muar Science High School (SAMURA), Johor. In this programme, a total of 120 asnaf students received donations of RM100 each.



16 April 2023

A briefing for parents and participants of the National Dual Training Scheme (SLDN) was held at Shaharudin Hall, SMK Majidi Baru 2, Johor Bahru. This pilot programme in daily secondary schools in the state of Johor is implemented through a strategic collaboration between the Yayasan JCorp, the Johor State Education Department (JPNJ), QSR Brands (M) Holdings Berhad and the Southern Region Department of Skills Development (DSD).



16 - 18 April 2023

Yayasan JCorp and KPJ Johor Specialist Hospital have participated in the Yok Hantar Jajan Raya 3.0 Programme organised by JohorFM which was held in several areas in all districts of the state of Johor. In this programme, KPJ Johor Specialist Hospital sponsored wheelchairs, first aid kits and free health screenings.



Yayasan JCorp has donated 700 packs of KFC in the Singgah Sahur programme at the Customs and Immigration Complex (CIQ) Sultan Iskandar Building, Johor Bahru. This programme also got the cooperation of Southern Volunteers.



19 April 2023

A total of 30 flood victims in Kampung Parit Yob and Kampung Parit Yaani, Batu Pahat have received cash donations from the Yayasan JCorp. The handover of donations was presented by Encik Mohd Hairul Mohamed Khalib, Penghulu Mukim 6, Linau; Tuan Haji Zambri Mohd Badri, Head of Parit Yob Village; and Yayasan JCorp.

May 2023



2 May 2023

Encik Rozaini Mohd Sani, Chairman of Yayasan JCorp was interviewed to talk about the Sinar Syawal Johor Flood Victims Campaign on JohorFM.



10 May 2023

In conjunction with the JCorp Group Aidilfitri Open House 2023 corresponding to 1444H at the Johor Persada Johor International Convention Centre, Yayasan JCorp has donated cash to four welfare organisations, orphans and Johor flood victims affected by the flood disaster at the beginning of the year 2023 through the Sinar Syawal Johor Flood Victims Fund.

CALENDAR OF ACTIVITIES



20 May 2023

As a sign of support for the Johor Cerebral Palsy Association (CPJ), Yayasan JCorp has participated in the Annual Pasar Ria Charity Sale organised by the association through the sponsorship of sales coupons. In addition, KPJ Bandar Dato' Onn Specialist Hospital also provides health screening for visitors.



21 May 2023

Yayasan JCorp participated in the Muar Sustainable Carnival organised by Universiti Teknologi Malaysia at the Pagoh Higher Education Hub Convention Centre, Pagoh University Town, Muar.



23 May 2023

Yayasan JCorp continues to strengthen STEM education programs at the school level through strategic collaboration with Yayasan Sultan Ibrahim Johor and Lotte Chemical Titan (M) Sdn Bhd. Discussions between the three parties were held at Menara KOMTAR, Johor Bahru City Centre, Johor Bahru.



24 May 2023

The Launching Ceremony of the National Dual Training System (SLDN) Class of 2022 was held at SMK Tun Syed Nasir Ismail, Johor Bahru. The pilot program at this school has the cooperation of the Johor State Education Department (JPNJ), TVET, the Southern Region Department of Skills Development (DSD), QSR Brands (M) Holdings Bhd and Yayasan JCorp.

June 2023



11 June 2023

The Johor State SLDN Induction Programme was held at the KFC Nusa Bestari Training Center. A total of 26 participants participated in the induction programme.



19 June 2023

An interview with Encik Fadhy Suffian Laili, Chairman of Yayasan JCorp Resources & Education Fund Distribution Committee on JohorFM. He spoke about the Yayasan JCorp Prihatian Education Assistance campaign.

July 2023



4 - 6 July 2023

State Level English Language Unity Carnival 2023 at Plaza Angsana, Johor Bahru. This programme is a collaboration between the Yayasan JCorp and the Johor State Education Department (JPNJ).



28 - 30 July 2023

Yayasan JCorp established a strategic partnership with the Department of Culture & Arts, State of Johor for the organisation of the Johor Traditional Food Festival 2023 on July 28 to July 30, 2023 located at B5 Johor Street Market, Johor Bahru.

YAYASAN JCORP

Memperkasa Kualiti Hidup
Improving Quality of Life



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