

# MEMBELA

WEALTH DISTRIBUTION

2023 Edition | Bil. 2

## RM1 MILLION CONTRIBUTED TOWARD FLOOD RELIEF



Since 2020, Yayasan JCorp together with the JCorp Group of Companies have contributed a total of RM1,049,800 to flood victims nationwide. Yayasan JCorp has worked with Southern Volunteers to ensure that every contribution reaches its intended recipient. Among the relief missions held throughout January–March 2023 are:

Yayasan JCorp Post-flood Relief Mission with Southern Volunteers

**RM 109,000**

- Contributed 1,000 blankets for flood victims in Johor.
- Visited flood victims at Kampung Seri Medan and Parit Sulong, Batu Pahat.

Post-flood Relief Mission, Kelantan and Selangor

**RM 170,000**

- Assistance for JCorp and group company employees.
- Assist RM500 for each JCorp and group company employees

Sinar Syawal Campaign for Johor Flood Victims

**RM 8,000**

- 30 households at Kampung Parit Yob and Parit Yaani, Batu Pahat.
- 10 households at Kampung Sepakat Baru, Skudai, Johor Bahru.
- RM200 contribution for each flood victims

Contributions funded by

**YAYASAN  
JCorp**

**KULIM**  
A JCorp Company



A JCorp Company



A JCorp Company

**JLS**  
A JCorp Company



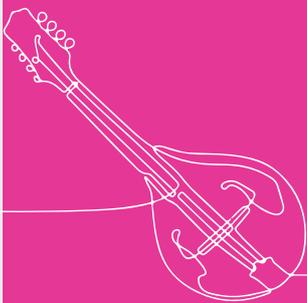
Please scan this QR code to access a video of Batu Pahat flood victims receiving aid.

# Contents

Components	02
<hr/>	
Programmes and Activities	
• Education	03 - 09
<hr/>	
• Arts, Culture & Heritage	10 - 11
<hr/>	
• Environment	12 - 13
<hr/>	
• Community Wellbeing	14 - 17
<hr/>	
JCorp Group Activities	18
<hr/>	
Events Calendar	19 - 20

**01**

**EDUCATION**

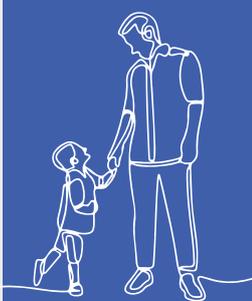
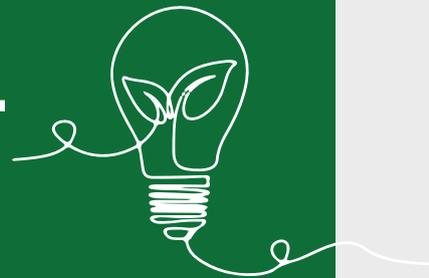


**ARTS, CULTURE  
AND HERITAGE**

**02**

**03**

**ENVIRONMENT**



**COMMUNITY  
WELLBEING**

**04**

## YAYASAN JCorp EDUCATION AID BENEFIT 1,274 B40 STUDENTS

Yayasan JCorp has set aside a yearly allocation to help relieve the financial burden of B40 category families and students at higher education institutions nationwide.

### MAIN CRITERIA

- Household income below RM4,000
- Average household income per person below RM800 (based on number of family dependents)

### STUDENTS ELIGIBLE FOR ONE-OFF ASSISTANCE (FULL-TIME STUDENTS)

- Certificate and Diploma level = RM700
- Bachelor's Degree and Masters = RM1,000

All applications are assessed through a scoring system that has been developed and approved by the Yayasan JCorp Education Resource and Support Committee

Yayasan JCorp welcomes contributions from the public to expand the Yayasan JCorp Education Aid. This can be done by donating to Yayasan Johor Corporation account number 01014010027795 (Bank Islam). Every contribution is eligible for a 10 percent tax deduction on the aggregate income of the individual and/or corporation.



Please scan this QR code to make a contribution to the Yayasan JCorp



## In Their Words

“Aside from contributions by JCorp Group of Companies, Yayasan JCorp also welcomes co-operation and partnerships with any corporate bodies and related agencies to give more Malaysians the support they need. This will eventually have a big impact on elevating the country’s socioeconomic status.”



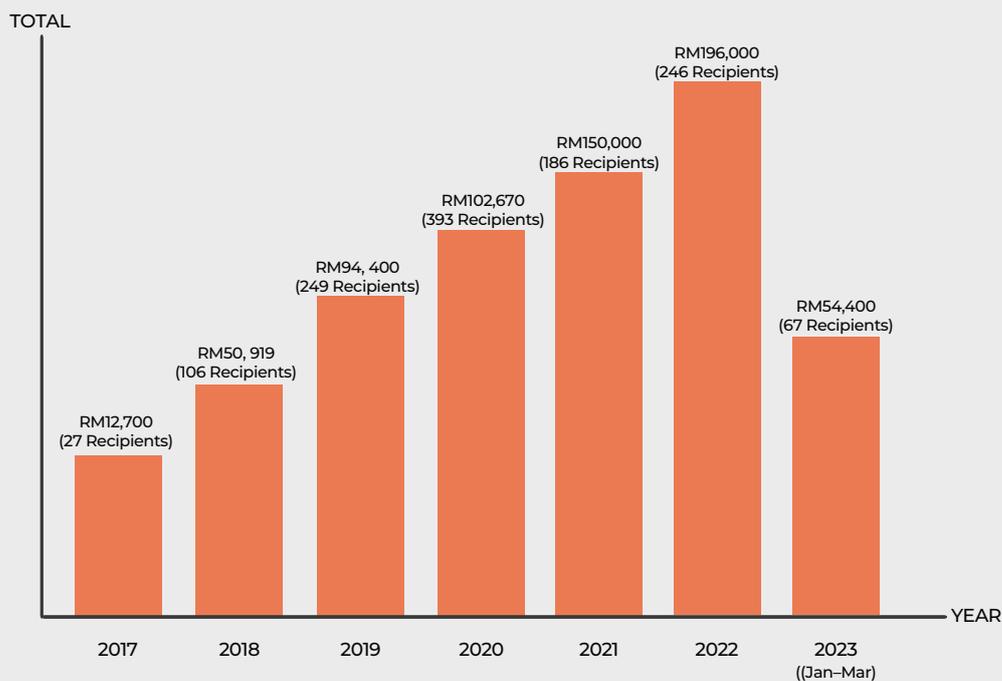
*Encik Fadhly Suffian Laili,  
Chairman, Education Resource and Fund  
Distribution Committee, Yayasan JCorp*



*Muhammad Syahmi Naim  
Mohd Shan UiTM Arau, Perlis*

“I am grateful for the support, as it helps reduce the burden on my parents to pay for my university admission fees.”

## Yayasan JCorp Education Aid



Total Contributions from 2017–2023: RM661,089

Total Number of Beneficiaries, 2017–2023: 1274

## DELOITTE KIDSEDU PROGRAMME RAISES ENGLISH PROFICIENCY

The Deloitte KidsEdu programme was established to help B40 students that experience difficulties in studying English due to a lack of resources and opportunity. This programme focuses on elevating the level of English among low-income communities, involving 351 primary school students in Johor.



"English is important in a professional environment, as it enables a person to improve their thinking skills such as analytical skills, synthesising and evaluating information, as well as promoting problem-solving skills and better decision-making."

– Puan Nor Suhana Sulaiman, Partner at Deloitte Malaysia



Please scan this QR code to access an interview with Puan Nor Suhana Sulaiman, Partner at Deloitte Malaysia.

## YAYASAN JCorp HELPS EIGHT B40 STUDENTS BECOME CHARTERED ACCOUNTANTS



8 ACCA students sponsored by Yayasan JCorp are now studying at Tymba Education College, Kuala Lumpur.

Yayasan JCorp gave scholarships to eight students from B40 families to study accounting, taking on the Association of Chartered Certified Accountants (ACCA) qualifications.

5 FIA-ACCA STUDENTS

17 SUBJECTS  
across 4 years of study

3 ACCA STUDENTS

4 SUBJECTS  
across 2 years of study

Their achievements serve as an inspiration for other students from B40 families that aspire to achieve success in higher education and a career as an accounting professional. The education support programme at Yayasan JCorp plays a pivotal role in enhancing equity by extending opportunities to individuals who lack access to high-quality education.

Waqaf  
An-Nur

YAYASAN  
JCorp

MYPAC

Collaborative partners for the Association of Chartered Accountants (ACCA) scholarship programme.



Please scan this QR code to access an exclusive interview with YBhg Datuk Zaiton Mohd Hassan, CEO of MyPAC.

# TEMASEK FOUNDATION VIA NATIONAL INSTITUTE OF EDUCATION (NIE) STANDS READY TO HELP YAYASAN JCORP SUCCEED IN STEM PROJECT

**10**

Schools in selected agriculture programmes in Johor

Proposed Theme: Urban farming and 3D printing

In collaboration with Johor State Education Department, Johor Agriculture Department, and FarmByte Sdn Bhd.



**8 NOV 2022**

STEM Education Forum Fulfilling Future Talent Needs

**31 JAN - 8 FEB 2023**

Visits to 10 selected schools to view the project potential of Yayasan JCorp, Johor State Education Department and Johor Agriculture Department

**20 MAR 2023**

STEM Best Practices Sharing Session- The use of technology in farming to 10 schools

**21 MAR 2023**

Visit to Southern Greens Sdn Bhd, a farm managed by FarmByte Sdn Bhd. Also visited SMK Telok Kerang Pontian farming project

**22 MAR 2023**

Visit by Temasek Foundation and NIE to KOMTAR, presenting STEM project plan



Scan this QR code to access the Singaporean delegation's visit to the farming project site

## SKILLS CERTIFICATE HOLDERS IN DEMAND ACROSS INDUSTRY

Yayasan JCorp is committed to supporting the growth of a skilled workforce with an initiative establishing an Industrial Training Programme and skills-based programme. The primary goal is to equip students with valuable skills relevant to the current job landscape. Additionally, this initiative provides students with the opportunity to engage in real-world industrial training, working at JCorp Group of companies and other strategic partners. Through this approach, the foundation aims to cultivate skilled individuals while also contributing to the future of various industries, especially in Johor.

SKM programme certification categories:



The importance of skills certifications:

- Elevated competency and authority.
- Strengthened competitiveness.
- Greater chances for promotions and pay raises.
- Fulfillment and self-actualisation
- Increased marketability.
- High income through salary, bonuses, and other benefits.

Recently, Yayasan JCorp together with the Johor State Education Department, Department of Skills Development Southern Region and QSR Brands (M) Holdings Bhd have successfully started the SLDN programme. SLDN is the Malay acronym for the National Dual Training System. 'Dual' in this case means training across two scenarios: training in real workplaces (industry) comprising 70% to 80% of practical training, and theory learning (knowledge) comprising 30% to 20% in training centres.

The main objective of SLDN is to create knowledge workers (K-workers) who would possess the following three competencies:



For this pioneer project, 25 students from SMK Tun Syed Nasir Ismail and SMK Majidee Baru 2, Johor Bahru will be placed at 6 selected KFC restaurants in Johor.

## In Their Words?

"I took the Yayasan JCorp Skills and Industrial Training Programme in 2022, and am now a general technician at a hotel. I hope that more students consider TVET due to the vast array of job opportunities out there."



*Rismah Alya Adriana Md Rais,  
Alumni  
SMK Easter, Kota Tinggi (Electrical)*



*Muhammad Danish Syazwan,  
PVMA (Agriculture) student,  
SMK Seri Medan, Batu Pahat*

"I chose PVMA (Agriculture) at SMK Seri Medan, Batu Pahat because I believe that high income can be generated in this industry through the use of technology. Becoming a modern farmer is one of my ambitions."



*Please scan this QR code to access an interview  
with Encik Mohamad Musa Ahmad, Director of the  
Department of Skills Development Southern Region*

# ARTS, CULTURE AND HERITAGE

YAYASAN  
JCorp

Memperkasakan Kualiti Hidup  
Improving Quality of Life

## YAYASAN JCorp SHOWS YOUTH THE VALUE OF HISTORY, CULTURE, AND HERITAGE



450 participants joined the forum 'Empowering Identity through History, Culture, and Heritage'

Yayasan JCorp in collaboration with Johor State Education Department (JPNJ), with support from the Johor Heritage Foundation (YWJ) and Malaysian Historical Society, Johor organised a forum titled 'Empowering Identity through History, Culture, and Heritage' on 13 February 2023 at KPJ International College, Bandar Dato' Onn, Johor Bahru.

### Objective:

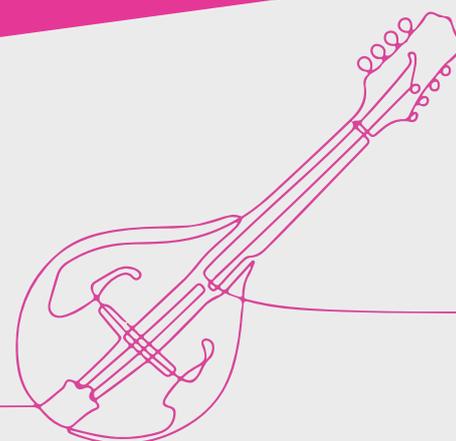
This programme marks the starting point of Yayasan JCorp's focus on arts, culture, and heritage in 2023. Yayasan JCorp is also planning a collaboration with KPJ Healthcare Berhad to create art galleries at selected KPJ hospitals, especially in Johor.

### Interesting Fact:

The forum got a positive response from both in-person and virtual participants, who were active in asking questions and giving comments. Among the focus topics were relating to identity, the history of Johor, and the 11 Identity Points of Bangsa Johor.



Please scan this QR code to see the response of forum participants as well as highlights of the forum



# ART GALLERY SET TO BE MAJOR DRAW AT KPJ BANDAR DATO' ONN SPECIALIST HOSPITAL, JOHOR BAHRU



The arts gallery is scheduled to open to the public in September 2023.

### Objective:

A platform for local artists to promote and sell their works.

Collaboration between Yayasan JCorp and KPJ Healthcare Berhad, with support from Johor Heritage Foundation and Tourism Johor.

### Collaborative project:

To make KPJ Bandar Dato' Onn Specialist Hospital the starting point for the Yayasan JCorp Arts, Culture, and Heritage programme with the creation of an art gallery.

### Impact:

- 16 local artists participation.
- 50% of 16 artists sold a minimum of 3 artworks.
- 10% increase in visitors.
- 16 artists increase their followers on social media by 5%

## In Their Words?

"The art gallery is not just for patients, but also for doctors and hospital staff to de-stress and continue their commitment to their duty."



Puan Noor Haslina Harun  
Chief Executive Officer,  
(KPJ Bandar Dato' Onn Specialist Hospital)



Puan Mahani Zainal  
Operations Manager,  
(KPJ Bandar Dato' Onn Specialist Hospital)

"I believe that this initiative can impact the hospital positively, while attracting those that wish to seek treatment here."

## 'SAYANGI SUNGAI JOHOR' PROGRAMME IS AN EFFORT TO PRESERVE WATER QUALITY



Sayangi Sungai Johor programme was held on 12 February 2023

### About the programme:

- The Johor River was made the research site as it is the main water source for the south of Johor.
- The programme was officiated by YB Datin Paduka Hajah Hazlina binti Jalil, District Officer of Kota Tinggi.

### Programme objective:

Raise public awareness about river conservation and protecting water quality.

### Programme activities:

- Free health checkup by KPJ International College Johor Bahru (blood pressure check, body weight and BMI checkup, blood sugar checkup, breast examination)
- Colouring contest for children.
- Quizzes.
- Exhibitions by related agencies.





## Participants' thoughts on the Sayangi Sungai Johor programme

"All of us are responsible for the cleanliness and safety of the river. This type of programme should be regularly organised so that society is kept aware of river health."



*Amirah Syafiqah Baharudin,  
Sahabat YJC Volunteer  
(KPJ International College, Johor Bahru)*



*Muhammad Aiman Mohd Hanafi,  
Sahabat YJC Volunteer  
(KPJ International College, Johor Bahru)*

"I'm a Sahabat YJC volunteer and this is my first time joining a river cleaning programme. This activity is fun as it is done together with the local community."

"Johor's tourist attractions will always be the clean rivers and refreshing surroundings, which are the main attractions. Let us cherish that environment by not dumping garbage where we want it to because it causes water and pollution of the environment. We are grateful to Yayasan JCorp for allowing us to participate in this project and be a part of it."



*Puan Nurul Farhana Ayub,  
Nursing Instructor,  
(KPJ International College, Johor Bahru)*

## SALAD GREENS CULTIVATED IN THE JOHOR CEREBRAL PALSY ASSOCIATION GREENHOUSE.

### Benefits:

- The crops grown are capable of earning returns of between RM800 to RM1,000 per month, since it opened in December 2022.
- The salad garden project gained strong support from the local community that buys its products.
- Contributing to Johor Cerebral Palsy Association (CPJ) funds.
- Gardening activities in the greenhouse are a form of structured therapy in an agricultural setting.

### Objective:

- Helps improve motor coordination, strength, and resilience.
- Communication through a healing relationship with plants, the environment, and other people.

### Info:

- The next crop grown in the greenhouse will be rock melons.
- Yayasan JCorp welcomes the involvement of the public as well as any agencies and corporations to continue supporting CPJ, creating a caring and involved community.



Salad greens planted in the Johor Cerebral Palsy Association greenhouse



## Their Hopes

"We hope that students here are given opportunities to contribute to society. There are students here that have the capability to work in offices and fields based on their ability, and given the same treatment as other able-bodied employees. But, we should not take advantage of them and treat them unfairly."



Yang Berhormat Mulia  
Tunku Fatimah Faridah binti Tunku Osman,  
Chariperson, Johor Cerebral Palsy Association



Encik Mohd Faris Adli Shukrey,  
Managing Director,  
Kulim (Malaysia) Berhad

"We will select other crops that are suitable for greenhouse cultivation, aside from helping CPJ expand their market to sell the produce and continuously add to their funds."

"A Chinese proverb says, give a man a fish and you feed him for a day. Teach a man how to fish and you feed him for a lifetime. It means that if we want to help someone, don't give them what they need now. Instead, give them what they need in order to become independent."



Encik Al Asyraf Zulkefli,  
Group Administrator,  
Johor Cerebral Palsy Association



Please scan this QR code to  
access a video about CPJ  
students' activities

## YAYASAN JCORP AND JLAND COMMITTED TO EMPOWER HYDROPONIC GREENHOUSE PROJECT



The hydroponic greenhouse project at Perjiranan 10, Bandar Dato' Onn, Johor Bahru strengthens the community spirit

### Objective:

Empower the role of community for development and harmony through the Hydroponic Greenhouse project.



1

### Interesting Facts :

Since 2021, the 700 square foot-project has been equipped with an Internet of Things (IoT) system, where the green leafy vegetables are monitored and controlled online.



2

The collective effort has created an active social network, supporting the Government's agenda in ensuring food security in the local community, while creating a sustainable environment.



3

The Hydroponic Greenhouse Handover Ceremony to the Residents of Perjiranan 10, Bandar Dato' Onn, Johor Bahru was officiated by the Executive Director of JLand, Tuan Haji Mohd Yusof Ahmad.

"JLand built a hydroponics greenhouse, also known as 'rumpunkITA', an ESG initiative for the local community."

"The greenhouse project will be expanded to other neighbourhoods. Many interesting activities will also be organised as a gesture of support towards sustainability," he said.

An IoT Hydroponics Systems Operation course was organised for 50 participants from Perjiranan 10, Bandar Dato' Onn on January 2023 and run by Urban Farm Tech Sdn Bhd.

More than 100kg of vegetables have been produced, benefiting the local community. Among the crops are spinach, pak choy, mustard greens and kangkung.



Hydroponic Greenhouse Handover Ceremony to the Residents of Perjiranan 10, Bandar Dato' Onn, Johor Bahru. The ceremony was officiated by the Executive Director of JLand, Tuan Haji Mohd Yusof Ahmad.



Please scan this QR code to access a video of the handover ceremony.

## KULIM ORGANISES GREEN RUN AND TREE-PLANTING FOR SUSTAINABLE INITIATIVE

### Aim:

Part of KULIM's initiative to inspire and motivate its employees to incorporate a healthy lifestyle.

### Trees planted:

- Merbau tree (*Intsia palembanica*), also the national tree of Malaysia
- Johore tree (*Lepisanthes alata*)
- Kempas tree (*Koompassia malaccensis*)

"Physical and mental wellbeing is the key to achieving a better balance that will elevate professional and personal growth." –  
Managing Director of KULIM, Encik Mohd Faris Adli Shukery

### About the Green Run Location:

•KULIM celebrated the reopening of KETR, which was closed for three years as a result of the COVID-19 pandemic and renovation works.

The fastest time recorded for the 4km run was 15 minutes, where the contestants ran across an oil palm plantation along the Johor River.

### Info:

The main building was built in the 1930s as the residence of the plantation's manager, subsequently modified as a resort, training centre and tourist attraction. It is located 50 metres from the banks of the Johor River, offering several facilities and a unique panorama.

The event involved planting several types of tropical jungle trees along the Johor River, joined by the company leadership and led by Encik Mohd Faris Adli Shukery.

### **5 Contest Categories:**

- Men's Open
- Women's Open
- Plantation Workers
- Children (Under-17)
- Children (Under-12)

### **Prize:**

The main prize took a 'green' form, as a sapling in place of a medal (with vouchers)

### **Other activities for children:**

Sandcastle building, making giant bubbles, and exploring their creative side with sand art.



370 participants entered the KULIM Green Run held at Kulim Eco-TRAIL Retreat, Kota Tinggi

## JANUARY 2023

**7 JAN**

IoT Hydroponics Systems Operation course for Greenhouse Hydroponics Project at Perjiranan 10, Bandar Dato' Onn, Johor Bahru. The briefing was presented by Mr Francis, founder of Urban Farm Tech Sdn Bhd to 50 participants from the local community.



**29 JAN**

Interview with Agrofarm Head at Kulim FarmByte Sdn Bhd, Encik Azhar Ahmad on Selamat Pagi Malaysia TV's regular slot Cerita Pagi Johor. The interview was about the agrotherapy greenhouse of the Johor Cerebral Palsy Association (CPJ).



**30 JAN**

Meeting with Malaysia Professional Accountancy Centre (MyPAC) and Yayasan JCorp-sponsored ACCA students at Tymba Education College, Kuala Lumpur.



**31 JAN**

Visit to SMK Taman Universiti 2 and SMK Taman Desa Skudai, Johor Bahru to explore the potential of urban farming project Sustainable School STEM.



## FEBRUARY 2023

**1 FEB**

Visit to SMK Tun Syed Nasir Ismail and SMK Bandar Baru UDA, Johor Bahru to monitor Sustainable School STEM programme.



**2 FEB**

Visit to SMK Sri Medan, Batu Pahat to monitor Sustainable School STEM programme. Representatives from the Johor State Education Department and Johor Agriculture Department were also in attendance.



Visit to SMK Air Tawar, Kota Tinggi to monitor Sustainable School STEM programme.



**7 FEB**

Visit to SMK Sri Rahmat, Johor Bahru to monitor Sustainable School STEM programme.



**8 FEB**

Visit to SMK Telok Kerang, Pontian to monitor Sustainable School STEM programme.



**9 FEB**

Yayasan JCorp visit to SMK Buloh Kasap, Segamat to monitor Sustainable School STEM programme.



## 12 FEB

Yayasan JCorp participation in Love Johor River programme, organised by University of Technology Malaysia's Centre for Environmental Sustainability and Water Security (IPASA) at Sungai Telor Assembly Hall, Kota Tinggi.



## 13 FEB

"Empowering Identity through History, Culture, and Heritage" forum held at KPJ International College, Bandar Dato' Onn, Johor Bahru.



## 15 FEB

Visit to SMK Bandar Penawar, Kota Tinggi to monitor Sustainable School STEM programme.



## 23 FEB

Sustainable School Coordination Programme workshop held at Level 24, Menara KOMTAR, JBCC, Johor Bahru involving 20 teachers in Johor.



## MARCH 2023

### 4 MAR

Yayasan JCorp with JCorp Group of Companies contributed 1,000 blankets to flood victims in Johor via Southern Volunteers. Contributions were handed over at Sukma Johor Secretariat Office.



### 18 MAR

Hydroponic Greenhouse Handover Ceremony to the Residents of Perjiranan 10, Bandar Dato' Onn, Johor Bahru was officiated by Executive Director of JLand, Tuan Haji Mohd Yusof Ahmad, represented by Director-in-Charge Encik Zamri Yusof, to chairman of the association, Encik Muhammad Najib Hassan.



## 19 MAR

Yayasan JCorp joins post-flood relief mission to Batu Pahat together with Southern Volunteers. Flag-off ceremony was officiated by YAB Datuk Onn Hafiz bin Ghazi, Menteri Besar of Johor at Dataran Mahkota, Kota Iskandar, Johor.



## 21-22 MAR

Johor-Singapore cooperation visit for the implementation of STEM education programme. The programme started with a visit to a farm owned by Southern Greens Sdn Bhd, a Kulim (Malaysia) Berhad company at Ulu Tiram, Johor. The session continued with an afternoon visit to SMK Telok Kerang, Pontian. On 22 March 2023, a discussion was held with the Singaporean delegation at Level 24, Menara KOMTAR, JBCC.



# YAYASAN JCORP

**Memperkasa Kualiti Hidup**  
Improving Quality of Life



*Please scan this QR code*

## **YAYASAN JOHOR CORPORATION**

Level 18, Menara KOMTAR

JBCC, 80000 Johor Bahru

Johor Darul Takzim, Malaysia.

Tel: 607-219 2692

Email: [yayasanjohorcorporation@jcorp.com.my](mailto:yayasanjohorcorporation@jcorp.com.my)



yayasanjohorcorporation



yayasanjcorp

[www.yayasanjcorp.com.my](http://www.yayasanjcorp.com.my)